# FOREIGN

# MADE

# RESEARCH

# PROJECT

## **OBJECTIVE**

TO INVESTIGATE ALL THE 'FOREIGN MADE' LABELS
ISSUED IN THE 1920 TO 1972 ERA AND THEN
IDENTIFY THEIR COUNTRY OF ORIGIN

# FOREIGN MADE RESEARCH PROJECT

## Final Report

To mark the 50<sup>th</sup> anniversary of John Luker's publication, I have pleasure in producing a 'Foreign Made Research Project', covering not only 537 single labels, but also 1,260 labels in 41 sets/series, all researched and where possible their country of origin determined.

I sincerely hope that these 30 months of solid and substantial research are of benefit and a consequent help to all the phillumenists, who like myself, have been frustrated by the fact that their collections are catalogued under countries and as a result perhaps irritated, that 'Foreign Made' labels lacked a country of origin. I am therefore hoping that this research project will open up a few doors and give all phillumenists a new angle on this small, but nevertheless important element of our hobby. It is therefore my great pleasure to offer the attached lists, which after exactly 50 years, attempts to update John Luker's very important 1972 Foreign Made catalogue.

John Luker's research detailed and listed a total of 478 'Foreign' labels, but only in a very few cases did he list their country of origin. In an attempt to follow up and try to update this significant Foreign Made catalogue, I have in 'lockdown' and beyond, given myself the almost 'impossible' task of trying to track down the countries where these Foreign Made matchbox labels were actually produced.

To help me with this task, I enlisted the help of collectors from around the world and together we have searched catalogues and records in all the relevant countries. Disappointingly, no contacts or records could be found in Italy and Japan, which has been a real set-back.

I wish to thank all phillumenists who have helped me with this massive task, starting with Mr R G Church in 1955, Mr & Mrs M P Batchelor in the early 1970's and Mr J H Luker in 1972, for initiating this important work involving Foreign Made matchbox labels. Since announcing this 'Lockdown' project, I have been greatly assisted by Mr Alan Downer and the Mr Ronald Norris 'FM & sister label' collection, together with Mr Miloslav Jánský who has kindly verified from the Solo Match Factory catalogue, all of the export labels from Czechoslovakia.

Alan Downer's knowledge and advice, administered through numerous zoom meetings, has proved absolutely invaluable, as also has the input from worldwide collectors Flemming Henningsen, Maxim Ilyrntsev, Arno Meijer, Ray Easter, Dr. Andreas Martin, Hans Everink, Alexander Chentsov, Dieter Wendtner, Rustem Uzbekov, Grzegorz Bogdan and Stefan Joset, who have greatly contributed, together with Gary Fossett, Sergey Mazaev, Joel Gabriels, Mike Tree, Gerd Michels, Dorothy Momir Dorotea, Ernst Glanzmann, Aleksey Travnikov, Alan Middleton, Mike Pryor, Halyna Panaxyd, Pekka Lehtonen, Roman Kosinov and Juhani Nyman, to name just a few others who have given me valuable help/advice in this research.

The existence of Foreign Made labels, stems from the fact that in the era from 1920 to 1972 in the UK, all matchboxes had to indicate on their label a country of origin. This took the form of 'Foreign Made', 'Foreign Make' or just plain 'Foreign' sometimes mis-spelt. In total, 537 different Foreign Made single labels in this era have now been identified, listed in alphabetical order and in all but a few cases, at least one country of origin has now been painstakingly traced - List 1.

Extensive research has revealed that some brands existed before the labels were marked Foreign and some had their country of origin added after the Foreign Made requirement lapsed. They are all included, so when other countries have been involved in production, these have been listed in extra columns to show the transition and hopefully present a more complete picture. As brands exist with variations of design, an attempt has been made to identify the earliest design and place that country in the first column. In a few cases in this task, some of the listed labels may fall outside the 52 year period.

It should be noted, that similar to John Luker, the 'Bouldens' Foreign Made sticker/advertising labels, skillets, 'all round the box' labels and certain suspect labels/stickers, have not been included in our lists.

A total of 18 countries have now been identified as producing Foreign Made export labels and I have therefore compiled as a quick reference, the label brands of each of these countries in alphabetical order and listed these in 18 'user friendly' supplements, which should be an additional help for collectors. These labels have firstly been identified and then 'catalogued','verified' by phillumenists from around the world, in a very real attempt, to secure as far as possible, a final accurate record.

In addition, we have researched to the best of our ability, the age of all the single labels listed and added dates regarding their production. These dates have been colour coded to show pre-war and post-war labels and after analysing and comparing, this information has then been utilised in selecting an order in the 1st list, with the oldest in the first column, therefore offering an additional guide.

By popular demand from my team of international phillumenists, we extended our research and have produced in addition a Foreign Made list for sets/series. A total of 41 sets from 5 countries and 1,260 labels have been identified and country of origin traced - List 2.

Without doubt this back-up research 50 years after Luker's publication, has been greatly assisted by modern advances and new technology, but nevertheless it has proved to be a very difficult task and we have regretably fallen short in some areas. It will be a disappointment to many, including my research team, that these lists still rely on images from Luker's publication, but the facts are that it was not financially viable to produce an illustrated hard copy catalogue in the current climate.

Lastly, I have added a Foreign Made Summary of statistics and country league tables, in order that an overall view of the two lists can be viewed and assessed. This shows that USSR, Belgium and Czechoslovakia are clearly the three most dominant countries to have produced Foreign Made Labels in the 1920-1972 era.

I am extremely grateful to all the worldwide phillumenists who have contributed to this complex assignment. Perfection is not possible, but we have all done our very best to establish the country of origin of Foreign labels in the 1920-72 era. It is perhaps pertinent that this task was prompted by Covid and ceases with a cost of living crisis!

Concluding, we hope that this project will be recorded as a celebration of John Luker's Foreign Made catalogue on its 50<sup>th</sup> anniversary and therefore trust that this effort to upgrade was worthwhile and useful.

Stay safe and happy collecting.

Anthony William Samson FRICS MBE December 2022

# Attachments to this Final Report

#### LIST 1 FOREIGN MADE LABELS - SINGLES WITH COUNTRY OF ORIGIN

SUPPLEMENTS TO THE ABOVE LIST INCLUDE FOREIGN MADE EXPORT LABELS (WITH DATES) FROM THE FOLLOWING COUNTRIES:-

4	∆USTRI	л.
	MUSIKI	M

- 2 BELGIUM
- 3 CZECHOSLOVAKIA
- 4 FINLAND
- 5 GERMANY
- 6 HOLLAND
- 7 HUNGARY
- 8 INDIA
- 9 ITALY
- 10 JAPAN
- 11 LATVIA
- 12 LITHUANIA
- 13 MALAYSIA
- 14 POLAND
- 15 ROMANIA
- 16 SWEDEN
- 17 USSR
- 18 YUGOSLAVIA

#### LIST 2 FOREIGN MADE LABELS SETS/SERIES WITH COUNTRY OF ORIGIN

FINALLY FOREIGN MADE SUMMARY WITH STATISTICS AND COUNTRY LEAGUES

# FOREIGN MADE LABELS - SINGLES WITH COUNTRY OF ORIGIN (C OF O)

I OTHER MADE			DOMINE OF	Olhan	(O OI O)
Single Label Brand	1st C of O	2 <sup>nd</sup> C of O	3 <sup>rd</sup> C of O	4 <sup>th</sup> C of O	5 <sup>th</sup> C of O
A					
A & O	CZECH				
A G (A GOOD MATCH)	USSR				
ACROBAT	BELGIUM	AUSTRIA			
AEROPLANE	ITALY				
AGRICOLA	BELGIUM				
ALBAN	CZECH	GERMANY	YUGOSLAVIA	BELGIUM	
ALEXO	BELGIUM				
ALLBRIGHT PALE ALE	ITALY	BELGIUM			
ALLIANCE FOODSTORES	BELGIUM	USSR			
ANCHOR HOTEL	CZECH				
ANCIENT LIGHTS	ITALY				
APPLETONS	USSR				
A.P.T. (ASSOC. OF PRIVATE TRADERS)	CZECH	POLAND			
ARDATH	USSR				
AVALITE	USSR				
В					
B & E	CZECH	BELGIUM			
BADGER BEER	USSR	AUSTRIA			
C. BAKER & CO.	CZECH	BELGIUM	YUGOSLAVIA		
BAINKIRK	USSR				
BALDRY'S	BELGIUM	HUNGARY			
BALFOUR	CZECH				
BARCLAY'S	BELGIUM	AUSTRIA	YUGOSLAVIA		
BARGATE	CZECH	BELGIUM	YUGOSLAVIA		
BEE BRAND	JAPAN				
BELL	POLAND	AUSTRIA	HUNGARY	INDIA	
BELLMANS	USSR				
BENGAL MATCHES	GERMANY				
BETTY'S TRANSPORT CAFE	AUSTRIA				
B.H.C.	AUSTRIA	USSR			
BIG BEN	USSR				
BIG 'N'	CZECH	POLAND			
BIRMINGHAM CO-OP SOC.	USSR				
F.H. BINNINGTON LTD	CZECH				
BISHOP'S FOOD STORES	CZECH				
BLACK CAT	POLAND				
BLACK PRINCE (THE)	USSR				
BLUE CIRCLE	AUSTRIA				
BLUE PETER	POLAND				
BLUE RIBAND	POLAND				
BLUE STALLION	CZECH	YUGOSLAVIA	BELGIUM		

BOB HUNGARY BELGIUM

BONO FIFTY BELGIUM
BOTIBOL USSR
BOXER AUSTRIA

P F BRAND YUGOSLAVIA?

BRICKWOODS USSR BELGIUM CZECH

BRIERLEYS USSR
BRIDGE AND CASTLE HUNGARY
BRITANNIA BELGIUM

BRITISH INN (THE) ITALY BELGIUM

BRITISH RAIL CATERING CZECH
BRIGHTON CO-OP CZECH
BRUTTON'S AUSTRIA

B.S.S. (BURTON, SON & SANDERS) CZECH USSR HOLLAND

BUDGEN CZECH
BUILDER'S MERCHANTS CZECH

BURNS PHILP HUNGARY POLAND

BUTTERFLY HUNGARY CZECH AUSTRIA USSR

B.W.G. (BURTON'S WHOLESALE GROCERS) CZECH

C

C.A. (CAVE AUSTIN) USSR C & Q USSR

CABER BELGIUM USSR FINLAND

C.C.R. (C.C. RYAN & CO LTD) HUNGARY

CACTUS USSR HOLLAND YUGOSLAVIA HUNGARY

CACTUS MATCHES BELGIUM
CACTUS (PARAFFIN MATCHES) BELGIUM
CAESAR CZECH
CALL BOY USSR

CAMEL BRAND POLAND YUGOSLAVIA

CAMEL & PALMS USSR

CAMSAR CZECH YUGOSLAVIA

CANDLE KING'S USSR

CARDINAL BELGIUM

CARLING (BLACK LABEL) CZECH FINLAND
CATERS CZECH POLAND

CENTRA BELGIUM
CHALLENGER USSR
CHAMPION USSR
C.I. CHANNEL ISLANDS HUNGARY
CHART BELGIUM
CHARALS SUPERMARKETS USSR

CHEERIBELL USSR JAPAN

CHEETA FIGHT HUNGARY

CHEF BELGIUM

CHESTNUT USSR

CHESTNUT TREE USSR GERMANY

CHIEF USSR
CLOCK BRAND (MAGNET) USSR
COCK BRAND POLAND

COCKATOO BRAND ITALY USSR

COLGOOD'S (BOURNEMOUTH) USSR
COLLIER BELGIUM

COLLIS YUGOSLAVIA CZECH FINLAND BELGIUM

COLUMBUS HUNGARY POLAND

COMMODORE CZECH
CONCORD AUSTRIA

CONFEX CZECH POLAND

CONSOL BELGIUM

CONSORT YUGOSLAVIA HUNGARY CZECH

COOPER (ARTHUR) USSR

CO-OP BELGIUM USSR

CORNFLOWER POLAND

CORONET GERMANY YUGOSLAVIA

CORRALS BELGIUM

COUNSEL JAPAN ITALY

COUNTY PRIDE CZECH BELGIUM POLAND

COURAGE (JOHN) YUGOSLAVIA HUNGARY POLAND BELGIUM

CRANE BELGIUM

CRITERION USSR HOLLAND

CROWN BELGIUM
CRUSADER USSR
CUMBERLAND HOTEL USSR

CUE LITHUANIA BELGIUM

D

DAHLIA BELGIUM? DANECREST **CZECH** DANCING FOXES MATCH (THE) BELGIUM DANCING FOXES (THE) **USSR** DANCO **USSR** DANNY BOY USSR DANIEL (ROBERT) HUNGARY DEBROYAL AUSTRIA **DELROY SUPERMARKETS USS**R

DEVENISH BELGIUM HUNGARY

DILLONS CZECH
DIRECTOR USSR

DIVI CZECH POLAND

FINLAND

DOMINATOR USSR
DOMINIC (PETER) USSR
DOUBLE DEER BRAND JAPAN

DOUBLE DIAMOND CZECH

DOUBLE HORSE USSR
DOUBLE LION USSR
DOUGLAS USSR
DOWNS POLAND
DOWNTEX POLAND

DRAKES BELGIUM ITALY

E

EAGLE HUNGARY
EARLY BIRD BELGIUM

EKON USSR BELGIUM

ELMO HUNGARY

EL RICO BRAND AUSTRIA ITALY

ENA BRAND
USSR
ENTERPRISE
USSR
ERGO (THE)
ITALY
EVENING NEWS
EXPRESS DAIRY CO. (LONDON) LTD.
HUNGARY
EXTRA
USSR
EYELITE
USSR

F

FAIRYLITE JAPAN FALCON HUNGARY

FALCON (PIPE) AUSTRIA BELGIUM

FALCON (BIRD) HUNGARY

FAMILY ROBINSON (THE) USSR POLAND

FARGO CZECH POLAND BELGIUM

FESTIVAL USSR AUSTRIA

FENWICK BELGIUM?

FIFTY BRAND USSR

FINCH'S CZECH

FINE FARE CZECH

FINEST USSR

FINELIGHT ITALY

FINLAYS SAFETY MATCH CZECH BELGIUM YUGOSLAVIA FINLAND

FINLAYS RED TOP MATCH CZECH BELGIUM

FIRE BIRD USSR
FIRE KING USSR
FIRE QUEEN USSR
FIRST USSR
FIRTREE (THE) USSR

FIVE STAR BRAND ITALY
FIVE STARS ITALY

FLARE PATH POLAND CZECH

FLIGHT BELGIUM
FOOD TOWN USSR
FORTES USSR
FOR YOU FINLAND
FOUR ACES CZECH
FRANKEL'S AUSTRIA?
FREEDOM FROM FIRE BELGIUM

FRIARY ALES YUGOSLAVIA BELGIUM FRIARY MEUX CZECH HUNGARY

 $\mathbf{G}$ 

G.B. (GOUGH BROTHERS) USSR

GALLEON CZECH HUNGARY USSR

GALLONS USSR
GATEWAY ITALY
GERRY'S MOBILE SUPERMARKET AUSTRIA
GIANT'S CAUSEWAY (THE) USSR
GLORIA MUNDI ITALY
GLORIOUS EAGLE JAPAN

GLOSO (TORCH) CZECH BELGIUM YUGOSLAVIA

**GLOWING SUN** BELGIUM **GOALKEEPER** ROMANIA **GOLD CREST** FINLAND GOLD PLANET BELGIUM **GOLIATH** BELGIUM **GONDOLA** BELGIUM GONG HOLLAND R.V.GOODHEW GROUP BELGIUM

GRACE BELGIUM ITALY

G & S FOOD FAIR HUNGARY
GREEN & DYSON CZECH

GREEN CRAB CZECH MALAYSIA

GREETINGS FROM LONDON USSR

GREIG (DAVID) USSR CZECH POLAND

GUILDHALL ITALY CZECH BELGIUM USSR

H

HALLS AUSTRIA ITALY BELGIUM

HANDY STORES (THE) FINLAND?
HARP BRAND JAPAN
HARRODS USSR
HARROWLITE USSR
HOME CIGARETTE CABINETS AUSTRIA

HAWKCO (HAWKINS & CO) **CZECH** HAYWOODS CZECH YUGOSLAVIA HEAVITREE ALES AUSTRIA HIGH SPEED GAS USSR HOME FARE USSR HONEST VALUE USSR HOUSE BRAND (LEE S M) CZECH HOUSEHOLD STORES HUNGARY HUNTER'S MOON CZECH AUSTRIA BELGIUM **CZECH** YUGOSLAVIA HUNTSMAN ALES **HUNT EDMUNDS** HUNGARY USSR IBSON (NOT LIBSON - ISSAC BEER & SONS) IMPREGNATED S M (GREEN) USSR IMPREGNATED S M (WATER BIRD) JAPAN INDEX (HAND) ITALY BELGIUM FINLAND INDEX (VERTICAL) ITALY BELGIUM **IRWINS** USS<sub>R</sub> J JAMIE **CZECH** JENNY BRAND USSR BELGIUM JERSEY PRIDE CZECH JET GERMANY POLAND JOB'S BETTER MILK AUSTRIA **CZECH** JOHNNIE CALL WEEKLY CZECH J M (JOHN MENZIES) USSR JUDGE (THE) HUNGARY ITALY HOLLAND JUPITER CZECH K KANDIES AUSTRIA KAYS USSR KELSALL **CZECH** KEY (KEY MARKETS) CZECH KEY (THE) CZECH KING AUSTRIA? KINGHAM **CZECH** KINGROSE **CZECH** KINGSTONE USSR KINGSWAY FOODMARKETS USSR K (KNIGHTS) CZECH KONIG LAGER BELGIUM USSR KREMALITE

CZECH

HOLLAND

KUBUS

L

LACONS ALES AUSTRIA BELGIUM

LA MENAGE'RE ITALY

LANTERN BELGIUM

LARKSPUR CZECH BELGIUM YUGOSLAVIA

L.C.S. HUNGARY
LEWIS (NO FRAME) CZECH
LEWIS (A. LEWIS & CO.) CZECH

LEWIS OF WESTMINSTER CZECH YUGOSLAVIA FINLAND BELGIUM

LEWIS'S LTD BELGIUM USSR

LIFE BOAT USSR BELGIUM SWEDEN HOLLAND

LIGHTHOUSE FINLAND CZECH BELGIUM

LILAC USSR

LILLEY & MARTYN USSR BELGIUM

LINDA ROMANIA

LINK SERVICE CZECH USSR LION (THE) SWEDEN BELGIUM

LITTLE BRICKY USSR LOAMPIT USSR

LONDIS POLAND BELGIUM ITALY

LONDON HUNGARY
LONDON COUNTY COUNCIL BELGIUM

LONDON PRIDE CZECH AUSTRIA

LOTUS BELGIUM
LUCKIE DREAM USSR
LUCKY CHARMS ITALY

LUCKY-FOUR YUGOSLAVIA POLAND HUNGARY

LUCKY FOUR (BOX) HUNGARY
LYONS MAID HUNGARY

M

MACE CZECH
MACFISHERIES USSR?

MACKESON YUGOSLAVIA
MAC'S BELGIUM
MAC'S NO.1 BELGIUM
MAGNET MATCHES AUSTRIA
M AND W CZECH
MAIDEN POLAND

MAID MARIAN CZECH POLAND BELGIUM FINLAND

MAISON LYONS CORNER HOUSE AUSTRIA?

MAJESTIC BRAND JAPAN?

MALCOLM RAF CLUBS CZECH

MALLOWS CZECH

MARABOUT USSR

MARATHON (RED) CZECH USSR POLAND

MARATHON MAJOR (YELLOW) CZECH USSR

MARGO'S AUSTRIA

MARTIN CZECH BELGIUM YUGOSLAVIA FINLAND

MASCOT ITALY BELGIUM

MASON BELGIUM

MATCHES (W H BALE & SONS) CZECH

MAXALIGHT ITALY USSR

MEDVALE CZECH BELGIUM YUGOSLAVIA

MEDWAY BELGIUM

MENCE SMITH CZECH USSR

MENCO USSR
MERIT CZECH
METEOR (THE) AUSTRIA

METEOR YUGOSLAVIA HUNGARY CZECH AUSTRIA POLAND

MIDDY (THE) USSR

MILESTONE ITALY BELGIUM
MILLGATE CZECH POLAND

R S MITCHELL USSR MONARCH (THE) AUSTRIA MOONRAKER USSR MONEY-SAVER USSR MONK BELGIUM USSR MONUMENT (THE) MS **USSR** MOTHER HUBBARD USSR MUNICIPAL **USSR** 

N

N (NINOVE) BELGIUM USSR

N B USSR N.S.S. (NEWSAGENT) USSR

NATIONAL POLAND BELGIUM

NELSONS BELGIUM

NEW ERA POLAND HUNGARY

NIEMAN'S USSR

NOLLAG USSR BELGIUM

NOONDAY USSR
NOPRI CZECH
NOR-KING FINLAND
NORTH THAMES GAS CZECH

NORVIC POLAND CZECH YUGOSLAVIA FINLAND BELGIUM

NORWESGA HUNGARY

0

OAKSHOTTS CZECH

OLD CASTLE AUSTRIA YUGOSLAVIA HUNGARY POLAND BELGIUM

OLD HEARTH (THE) ITALY

ORION POLAND YUGOSLAVIA

OVER SEA (SAFETY MATCHES) JAPAN

₽

PADLOCK (THE) ITALY
PAGEANT USSR
PALADIN USSR

PALMS & PYRAMID (TORRAQUILA) AUSTRIA ITALY

PANDA YUGOSLAVIA

PANDORA USSR
PANORAMA USSR
PANTO PREMIER CZECH
PARAMOUNT USSR
PARK BELGIUM

PARROT SWEDEN JAPAN

PARROT (VERTICAL)
PATTERN
USSR
PAX
USSR
PEACHEY
ITALY
PEACHEY'S
USSR
USSR
USSR
USSR

PEG CZECH HUNGARY
PEGASUS BELGIUM POLAND

PEGASUS (VERTICAL) USSR PEGRAMS STORES USSR

PENGUIN HOLLAND POLAND

PETERS CZECH

PHILDALE CZECH USSR

PHOSLITE **USS**R PHOTO ART CO. FINLAND PICCADILLY USSR PINE VESTAS ITALY PIPE (TORRAQUILA) AUSTRIA POLO ITALY PONTIN'S USSR POPPY POLAND PORCH BELGIUM PORTER BELGIUM PORTOBELLO POLAND

POWELL (VERNON) CZECH USSR

PREEDY'S CZECH

**BELGIUM** POLAND PRESTIGE CZECH PRICERITE CZECH PYRAMID BELGIUM PYRAMIDE CZECH HOLLAND PRUDENTIAL USS<sub>R</sub> Q QUAKER BRAND JAPAN R HUNGARY R.A.C.S. POLAND RADION (THE) ITALY RAILROAD BELGIUM RAYS (OF BOGNOR) **CZECH** RED CRAB **CZECH** MALAYSIA RED MORN USSR REGENT ITALY REPLICA BRAND LATVIA BELGIUM RIS (RELIABLE IMPREGNATED SAFETY) **BELGIUM** RIVAL FINLAND ROCK BELGIUM ITALY ROSE OF PECKHAM **CZECH** YUGOSLAVIA USSR FINLAND ROWE'S **CZECH** ROYAL NORFOLK **USSR** ROYAL TEMPLAR USSR RYAN & KAY'S "KLIMAX" JAPAN 'S' BRAND (SAMACO/SUPREME) **CZECH** S (PREMIER SUPERMARKETS) HUNGARY SACCONE & SPEED LTD. USSR SAFETY MATCHES USS<sub>R</sub> AUSTRIA SAFETY MATCHES (STAR) ITALY SAFEWAY USSR SAINSBURY'S **CZECH** J. SALMON & SONS LTD. USSR SALMON'S CZECH **USSR** SARMA NOPRI (PACKET LABEL) HUNGARY SATELLITE USSR SAVE MORE ROMANIA SAXON USSR SCILLONIAN HOLLAND HUNGARY SCISSORS (THE) CZECH YUGOSLAVIA BELGIUM FINLAND **CZECH** YUGOSLAVIA FINLAND **BELGIUM** SCOTCH HEATHER SHORTS (1672) ITALY SILVER COMET GERMANY SIMONDS HOTEL

CZECH

V.C.SIMMONDS LTD. CZECH
SIMPLEX BELGIUM
SIMPSON CZECH
SKOL CZECH

S N (SARMA NOPRI) HUNGARÝ USSR

SNOBBY ITALY
SOCIETY ITALY
SOLENT CITY HUNGARY
SOLID GOLD CZECH
SOMERITE USSR

SONEW USSR HUNGARY
SPAR CZECH BELGIUM

SPECIAL USSR

SPHINX POLAND HUNGARY

SPORT USSR SPRINGFIELD CZECH

SQUIRREL USSR HUNGARY HOLLAND

SQUIRREL (VERTICAL) USSR

ST. AUSTELL BREWERY CO. LTD. CZECH YUGOSLAVIA BELGIUM

ST. GEORGE'S TAVERNS

STAR (RED)

STAR ALES

STAR VALUE SERVICE

BELGIUM

ITALY

AUSTRIA

CZECH

STITCHER'S FINE FOODS USSR HUNGARY
STONE MATCHES BELGIUM HOLLAND

H. C. STRICKLAND USSR STRIKE ONE USSR

SUMMER GOLD CZECH POLAND

SUMMIT POLAND SUNLIGHT ITALY

SUNSHINE ITALY BELGIUM
SUPA-LITE ITALY BELGIUM

SUPER NATIONAL BELGIUM

S V S USSR POLAND HUNGARY AUSTRIA

SWEEP BELGIUM

T

TABLEEN POLAND
TAMAR BRIDGE POLAND

TARGET BELGIUM ITALY

TEETGEN & CO. LTD. CZECH
TEMPLEVANE USSR

TESCO USSR POLAND HUNGARY

TEST MATCH CZECH YUGOSLAVIA
TEXAN CZECH HOLLAND

T & S (THEOBALD & SONS LTD.) CZECH BELGIUM

T.T.'71 (ISLE OF MAN) CZECH

THE TOP USSR BELGIUM

THISTLE BRAND USSR

THORROCK CZECH YUGOSLAVIA

THREE CROWNS ITALY THREE DOTS AUSTRIA THREE EARS (CORN) USS<sub>R</sub> THREE ESCUTCHEONS ITALY THREE FIVE BRAND JAPAN THREE GREYHOUNDS ITALY THREE HORSES AUSTRIA THREE MASKS ITALY THREE PALMS BRAND ITALY

THREE STARS
THREE TORCHES
THREE TREES
THRIFT
YUGOSLAVIA
BELGIUM
CZECH
CZECH

TIMOTHY WHITES & TAYLORS USSR CZECH

TIMOTHY WHITES USSR CZECH FINLAND

TIP TOP USSR

TOLLY ALES AUSTRIA BELGIUM

TOPFARE HUNGARY
TOP SCORE USSR
TRACODA USSR
TRAWLER CZECH

TREBLE GOLD (MEUX'S)
YUGOSLAVIA CZECH BELGIUM

TREK (THE)

TRIDENT (THE)

TRIDENT (THE)

AUSTRIA

TRILBY BRAND

BELGIUM

TROIS FUSILS

GERMANY

TROPHY (THE)

ITALY

TRUMPERS THREE STAR USSR ITALY

TULIP CZECH BELGIUM POLAND YUGOSLAVIA

TUG-BOAT USSR
TUMONTE USSR
TUNNEL BELGIUM

U

UNICORN CZECH
UNIVERSE ITALY
UNWINS LTD. USSR

USHERS CZECH YUGOSLAVIA USSR BELGIUM

USHERS FINE BITTER CZECH USHERS HOUSE USSR

V

VALIANT BELGIUM ITALY
VELVET BELGIUM ITALY
'VG' MATCHES BELGIUM USSR

VICTOR BELGIUM
VICTOR VALUE USSR
VIKING USSR

VILLAGE CZECH POLAND VIOLET USSR BELGIUM

VISCOUNT (THE) AUSTRIA

VIVO HOLLAND CZECH

VIVO (CONTINENTAL) HOLLAND VOGUE ITALY

W

WAITROSE CZECH WATCHMAN BRAND CZECH

WATNEY'S AUSTRIA YUGOSLAVIA HUNGARY BELGIUM USSR

WAVY LINE USSR
WELLSTEADS AUSTRIA
WHITBREAD PALE ALE CZECH

WHITBREAD TROPHY CZECH FINLAND

WIG BELGIUM

WIGWAM ITALY USSR

WILD GOOSE CHASE USSR
WILKO USSR
WILL-O-THE-WISP ITALY
WILLIAMS BROTHERS SHOPPERS GUILD CZECH
WOOD GRO POLAND

WORLDS WALKERS CZECH
WYMANS BELGIUM USSR

X

XYLOPHONE JAPAN

Y

YOUNG'S PALE ALE CZECH
YULETIDE BELGIUM

Z

ZERO USSR BELGIUM

NOS.

3 HANDS BELGIUM YUGOSLAVIA USSR

'50' ITALY '199' ITALY

\_\_\_\_\_

#### SUMMARY OF FOREIGN MADE LABELS

A 15 В 44 С 54 D 23 E 12 F 32  $\mathbf{G}$ 24 H 17 I 6 J 9 K 14 28 M 41 N 14 0 5 ₽ 42 Q 1 R 16 S 54 Т 45 U 6 V 12 W 16 X 1 Y 2 Z 1 NOS. 3 TOTAL = 537

#### NOTE

- ABOVE IS AN ALPHABETICAL BREAKDOWN OF THE 537 DIFFERENT LABELS/BRANDS THAT HAVE BEEN IDENTIFIED,
- THIS RESEARCH PROJECT HAS TRACED THE COUNTRY OF ORIGIN (C OF O) OF 528 LABELS (REPRESENTING A 98.3% SUCCESS RATE) LEAVING JUST 9 LABELS, WHERE NO COUNTRY COULD BE FOUND BUT THESE HAVE BEEN GIVEN A POSSIBILITY?
- 3 IN 70% OF THE LABELS, JUST ONE COUNTRY WAS TRACED,
- 4 IN 30% OF THE LABELS, MORE THAN ONE COUNTRY WAS TRACED AND
- 5 IN FOUR CASES, THE MAXIMUM OF FIVE COUNTRY OF ORIGINS WERE TRACED.

AWS

## AUSTRIA - FOREIGN MADE

## EXPORT LABELS

#\*ACROBAT 1920-40 #\*BADGER BEER 1956-57 #\*BARCLAYS 1953-54 #\*BELL 1963-68 \*BETTY'S TRANSPORT CAFE 1970 \*B.H.C. 1947-48 #\*BLUE CIRCLE C1939 #\*BOXER C1960 #\*BRUTTON'S 1956-57 #\*BUTTERFLY 1963-68 #\*CONCORD C1971 #\*DEBROYAL 1971-72 \*EL RICO BRAND 1930S #\*F&LCON (PIPE) 1962-72 #\*FESTIVAL 1946-47 \*GERRY'S MOBILE SUPERMARKET 1968-69 \*HALLS 1950S #\*HOME CIGARETTE CABINETS 1960-64 #\*HEAVITREE ALES 1953 #\*HUNTSMAN ALES 1953 #\*JOB'S BETTER MILK 1955-57 \*KANDIES 1963-68 #\*LACONS ALES 1955-57 #\*LONDON PRIDE 1955 #\*MAGNET MATCHES 1947-49 #\*MARGO'S 1953 #\*THE METEOR LATE 1930S #\*METEOR 1963-68

#\*MONARCH (THE) 1967-72

#\*OLD CASTLE 1953, 1957 & 1969-70

#\*PALMS AND PYRAMID (TORRAQUILLA) 1965

#\*PIPE (TORRAQUILLA) 1950-51

#\*SAFETY MATCHES 1971-72

#\*STAR ALES 1953

#\*S V S 1963-68

#\*THREE DOTS 1938

#\*THREE HORSES 1950

#\*TOLLY ALES 1953

#TRIDENT (THE) 1968-72

#\*VISCOUNT (THE) 1968-71

#\*WATNEY'S 1955

\*WELLSTEADS 1970-72

### TOTAL = 42 'FOREIGN MADE' BRANDS

- # CATALOGUE VERIFIED
  - \* DOUBLE CHECKED

FINALISED LIST

PRE-WAR DATES

POST-WAR DATES

LATEST REVISION - DECEMBER 2022

## BELGIUM - FOREIGN MADE

## EXPORT LABELS

\*ACROBAT 1920-40

\*AGRICOLA LATE 1930S

#\*ALBAN 1945-72

#\*ALEXO 1945-72

#\*ALBRIGHT PALE ALE 1945-72

\*ALLIANCE FOODSTORES 1945-72

#\*B & E 1945-72

\*C. BAKER & CO 1945-72

#\*BALDRY'S 1945-72

#\*BARCLAYS 1945-72

#\*BARGATE 1945-72

#\*BLUE STALLION 1945-72

#\*<mark>B0B</mark> 1945-72

\*BONO FIFTY 1930S

#\*BRICKWOODS 1945-72

#\*BRITANNIA 1945-72

#\*BRITISH INN 1945-72

\*CABER 1922-40

#\*CACTUS MATCHES 1945-72

#\*CACTUS (PARAFFIN MATCHES) 1945-72

\*CARDINAL 1922-40

#\*CENTRA 1945-72

\*CHART 1922-40

\*CHEF 1922-40

\*COLLIER 1922-40

#\*COLLIS 1945-72

\*CONSOL 1922-40

#\*COOP 1945-72

```
#*CORRALS 1945-72
#*COUNTY PRIDE 1945-72
COURAGE (JOHN) PRE 1954
#*CRANE 1922-40
#*CROWN 1945-72
*CUE 1922-40
*DANCING FOXES MATCH (THE) 1930S
*DEVENISH C1957
#*DRAKES 1945-72
#*EARLY BIRD 1945-72
*EKON 1922-40
 *EVENING NEWS 1945-72
#*F&LCON (PIPE) 1945-72
#*FARGO 1945-72
#*FINLAYS SAFETY MATCH 1945-72
#*FINLAYS RED TOP MATCH 1945-72
#*FLIGHT 1945-72
*FREEDOM FROM FIRE 1922-40
*FRIARY ALES PRE 1954
#*GLOSO 1945-72
GLOWING SUN 1922-40
#*GOLD PLANET 1945-72
#*GOLIATH 1945-72
*GONDOLA 1922-40
#*R.V.GOODHEW GROUP 1945-72
*GRACE
        1945-50
*GUILDHALL 1922-40
#*HALLS 1945-72
#*HUNTSMAN ALES 1945-72
**INDEX (HAND) 1945-72
*INDEX (VERTICAL) 1945-72
JENNY BRAND 1939
```

```
#*KONIG LAGER 1945-72
#*L&CON'S &LES 1945-72
*LANTERN 1945-72
*LARKSPUR 1945-72
  EWIS OF WESTMINSTER 1945-72
#*LEWIS'S LTD 1922-40
LIFE BOAT 1922-40
#*LIGHTHOUSE 1945-72
*LILLEY & MARTYN 1922-40
#*LION (THE) 1945-72
#*LONDIS 1945-72
#*LONDON COUNTY COUNCIL 1953
*LOTUS 1922-40
#*MAC'S 1945-72
*M&CS NO.1 1968-70
#*MAID MARIAN 1945-72
#*M&RTIN 1945-72
#*M&SCOT 1922-40
#*MASON 1945-72
MEDVALE 1945-72
#*MEDWAY 1945-72
MILESTONE 1922-40
*MONK 1922-40
#*N (NINOVE) 1951-55
#*NATIONAL 1945-72
*NELSONS 1957
#*NOLL&G 1922-40
#*NORVIC 1945-72
#*OLD CASTLE 1945-72
PARK 1922-40
#*PEGASUS 1922-40
*PORCH 1925
```

```
#*PORTER 1939
#*PRESTIGE 1945-72
PYRAMID 1922-40
*RAILROAD 1922-40
REPLICA BRAND 1930S & 1945-72
*RIS (RELIABLE IMPREGNATED SAFETY) 1922-40
*ROCK 1945-72
*SCISSORS 1945-72
#*SCOTCH HEATHER 1945-72
#*SIMPLEX 1922-40
*SPAR 1945-72
   .AUSTELL BREWERY CO. LTD 1945-72
*ST. GEORGE'S TAVERNS 1945-72
#*STONE MATCHES LATE 1960S
#*SUNSHINE 1945-72
#*SUPA-LITE 1945-72
*SUPER NATIONAL 1945-72
*SWEEP 1939
#*TARGET 1945-72
#*T & S (THEOBALD & SONS LTD.) 1945-72
 *THE TOP 1945-72
THREE TORCHES 1945-72
*TOLLY ALES 1957
TREBLE GOLD (MEUX'S) PRE 1954
TREK (THE) 1922-40
#*TRILBY BRAND 1938-39
#*TULIP 1945-72
#*TUNNEL 1945-72
*USHERS 1950-54
*VALIANT 1945-72
#*VELVET 1937-39
#'VG' MATCHES 1945-72
```

#\*VICTOR 1945-72

\*VIOLET 1945-72

#\*WATNEY'S 1945-72

\*WIG 1922-40

#\*WYMANS 1945-72

\*YULETIDE 1945-72

\*ZERO 1945-72

#\*3 HANDS 1945-72

## TOTAL = 132 'FOREIGN MADE' BRANDS

- # CATALOGUE VERIFIED
  - \* DOUBLE CHECKED

FINALISED LIST

PRE-WAR DATES

POST-WAR DATES

LATEST REVISION - DECEMBER 2022

## CZECHOSLOVAKIA - FOREIGN MADE

## EXPORT LABELS

```
#*A & 0 1970-72
#*&LBAN 1955-1971
#*ANCHOR HOTEL C1962
#*A.P.T. (ASSOC. OF PRIVATE TRADERS)
                                   1965-72
#*B & E 1956-62
#*C. BAKER & CO 1955-72
#*BALFOUR 1972
#*BARGATE 1955-68
#*BIG 'N' 1970-72
#*F. H. BINNINGTON LTD
                     1968-72
#*BISHOPS FOOD STORES
                      1968-72
#*BLUE STALLION 1961
#*BRICKWOODS 1960-72
*BRITISH RAIL CATERING C1967
#*BRIGHTON CO-OP 1971-72
#*B.S.S. (BURTON, SON & SANDERS)
                              1955-65
#*BUDGEN 1962-72
*BUILDER'S MERCHANTS
                     1955-65
#*BUTTERFLY 1960
#*B.W.G. (BURTON'S WHOLESALE GROCERIES)
                                       1967-68
#*CAESAR 1955
#*CAMSAR 1956-62
#*CARLING (BLACK LABEL)
                        1966-72
#*CATERS 1962-72
#*COLLIS 1963-71
#*COMMODORE 1962-72
#*CONFEX 1969-72
#*CONSORT
           1964-72
```

```
#*COUNTY PRIDE
               1964-71
#*DANECREST 1962
#*DILLONS 1972
#*DIVI 1963-71
                  1962-72
#*DOUBLE DIAMOND
         1962-72
#*FINCH'S 1971
#*FINE FARE 1965-71
#*FINL&YS S&FETY M&TCH
                        1955-62
                        1955-62
#*FINLAYS RED TOP MATCH
#*FLARE PATH 1960-71
#*FOUR ACES
             C1956
#*FRIARY MEUX 1960-64
#*GALLEON C1959-60
          1955-68
#*GLOSO
#*GREEN & DYSON 1962
#*GREEN CRAB
              1955-72
#*GREIG (DAVID) 1970-71
#*GUILDHALL C1956
                         1960-71
#*H&WKCO (H&WKINS & CO.)
#*H&YWOODS 1959-70
*HOUSE BRAND (LEE S M) LATE 1950S
                1970-71
#*HUNTER'S MOON
                  C1960-62
#*HUNTSMAN ALES
#*JAMIE C1960
               C1958
#*JERSEY PRIDE
#*JOB'S BETTER MILK
                    C1959
                        C1962
#*JOHNNIE CALL WEEKLY
          1955-72
#*JUPITER
#*KELSALL 1968-71
#*KEY (KEY MARKETS)
                     1964-72
#*KEY (THE)
            1971-72
```

```
1962-71
#*KINGHAM
#*KINGROSE 1962
#*K (KNIGHTS) 1971-72
#*KUBUS 1955-72
#*LARKSPUR C1956-60
#*LEWIS (NO FRAME) 1965-72
#*LEWIS (A. LEWIS & CO.)
                       C1955-56
#*LEWIS OF WESTMINSTER
                       1957-65
#*LIGHTHOUSE
              1964-65
#*LINK SERVICE
                1964-65
#*LONDON PRIDE
                1971-72
#*MACE 1964-72
#*M AND W 1971-72
#*MAID MARIAN 1960-71
#*MALCOLM RAF CLUBS
                     1950
#*M&LLOWS 1972
#*MARATHON (RED)
                  1970-71
#*MARATHON MAJOR (YELLOW)
                            1972
#*MARTIN 1956-72
#*MATCHES (WHBALE & SONS)
                            1972
#*MENCE SMITH C1955
#*MERIT 1969-71
#*METEOR
          C1960
#*MILLGATE 1969-71
#*NOPRI 1955-72
#*NORTH THAMES GAS
                    1969-71
#*NORVIC 1956-72
#*OAKSHOTTS 1970-71
#*PANTO PREMIER
                 1972
#*PEG 1972
#*PETERS
          C1959
*PHILDALE
            C1955-57
```

```
#*POWELL (VERNON)
                   1970-72
#*PREEDY'S
            C1955
#*PRESTIGE
            1960-71
#*PRICERITE
             1962-70
#*PYRAMIDE
            1955-72
#*RAYS (OF BOGNOR)
                    C1969-71
#*RED CRAB 1955-72
                    C1955-60
#*ROSE OF PECKHAM
#*ROWES 1971
#*'S' BRAND (SAMCO/SUPREME)
                             1970-72
#*SAINSBURY'S C1964-70
#*SCISSORS (THE)
                 1955-71
#*SCOTCH HEATHER
                 1956-71
#*SIMONDS HOTEL
                 C1959-60
#*V.C.SIMMONDS LTD.
                   1969-71
#*SIMPSON C1956
#*SKOL 1965-71
#*SOLID GOLD
             1971-72
#*SPRINGFIELD
             C1956
                              1958-70
#*ST. AUSTELL BREWERY CO. LTD.
#*STAR VALUE SERVICE 1964-70
#*SUMMER GOLD 1960-71
#*TEETGEN & CO. LTD. C1960-64
#*TEST M&TCH 1958-64
#*TEXAN C1959
                              1956-64
#*T & S (THEOBALD & SONS LTD.)
T.T.'71 (ISLE OF MAN) 1971
#*THORROCK C1958-64
#*THREE TREES 1969-70
#*THRIFT C1955
                            C1955-61
#*TIMOTHY WHITES & TAYLORS
#*TIMOTHY WHITES
                  C1962-64
```

```
#*TRAWLER C1960
#*TREBLE GOLD (MEUX'S)
                      1964-70
#*TULIP 1955-70
          C1956
#*UNICORN
#*USHERS 1964-70
                    1964-70
#*USHERS FINE BITTER
#*VILLAGE 1962-70
#*VIVO 1964-72
#*WAITROSE 1964-72
#*WATCHMAN BRAND 1962-71
#*WHITBREAD PALE ALE C1960-70
#*WHITBREAD TROPHY 1970-72
#*WILLIAMS BROTHERS SHOPPERS GUILD
                                  C1969-71
#*WORLD WALKERS C1960-64
#*YOUNG'S PALE ALE
                   C1970-72
```

#### TOTAL = 142 'FOREIGN MADE' BRANDS

- # CATALOGUE VERIFIED
  - \* DOUBLE CHECKED

FINALISED LIST

PRE-WAR DATES (NONE)

POST-WAR DATES

LATEST REVISION - DECEMBER 2022

## FINLAND - FOREIGN MADE

## EXPORT LABELS

#\*CABER 1936-39

#\*CARLING - BLACK LABEL C1965-72

#\*COLLIS 1964

#\*DOUBLE DIAMOND C1965-72

#\*FINLAYS SAFETY MATCH C1965-72

#\*FOR YOU 1936-39

#\*GOLD CREST C1965-72

#\*INDEX (HAND) C1965-72

#\*LEWIS OF WESTMINSTER 1964

#\*LIGHTHOUSE 1964-67

#\*MAID MARIAN C1965-72

#\*MARTIN C1965-72

#\*NOR-KING C1965-72

#\*NORVIC 1972

\*PHOTO ART CO. 1936-39

#\*RIVAL 1936

#\*ROSE OF PECKHAM C1965-72

#\*THE SCISSORS 1964

#\*SCOTCH HEATHER 1965-66

#\*TIMOTHYWHITES C1965-72

#\*WHITBREAD TROPHY C1965-72

#### TOTAL = 21 'FOREIGN MADE' BRANDS

- # CATALOGUE VERIFIED
  - \* DOUBLE CHECKED

FINALISED LIST

### PRE-WAR DATES

### POST-WAR DATES

LATEST REVISION - DECEMBER 2022

# GERMANY - FOREIGN MADE

# EXPORT LABELS

\*ALBAN 1956

\*BENGAL MATCHES C1962

CHESTNUT TREE 1950S

\*CORONET 1958

\*JET 1950S

\*SILVER COMET C1950

\*TROIS FUSILS 1950S

### TOTAL = 7 'FOREIGN MADE' BRANDS

- # CATALOGUE VERIFIED
  - \* DOUBLE CHECKED

FINALISED LIST

PRE-WAR DATES (NONE)

POST-WAR DATES

LATEST REVISION - DECEMBER 2022

# HOLLAND - FOREIGN MADE

## EXPORT LABELS

#\*B.S.S.(BURTON, SON & SANDERS) 1949-51

#\*CACTUS 1952-53 & 1960

#\*CRITERION 1945-72

\*GONG 1938

#\*JUDGE (THE) 1939

#\*KUBUS 1955-72

\*LIFEBOAT 1930S

#\*PENGUIN 1949-51

#\*PYRAMIDE 1955-72

#\*SCILLONIAN 1960

\*SQUIRREL 1961-62

#\*STONE MATCHES 1960-72

\*TEXAN C1959

#\*VIVO C1960

#\*VIVO (CONTINENTAL) C1960

#### TOTAL = 15 'FOREIGN MADE' BRANDS

- # CATALOGUE VERIFIED
  - \* DOUBLE CHECKED

FINALISED LIST

PRE-WAR DATES

POST-WAR DATES

# HUNGARY - FOREIGN MADE

# EXPORT LABELS

```
#*B&LDRY'S 1959
#*BELL 1967 & 1969
#*B0B 1961-62
#*BRIDGE AND CASTLE 1961-62 & 1966
#*BURNS PHILP 1961-62
#*BUTTERFLY 1959
#*C.C.R. (C.C. RYAN & CO LTD.) 1963
#*C&CTUS 1960 & 1966
#*C.I. CHANNEL ISLANDS 1961-62
#*CHETTA FIGHT 1968
#*COLUMBUS 1961-62
#*CONSORT 1959
#*COURAGE (JOHN) 1959
#*DANIEL (ROBERT) 1967
#*DEVENISH 1959
#*E&GLE 1964
#*ELMO 1963
#*EXPRESS DAIRY CO (LONDON) LTD. 1961-62
#*FALCON 1961/62
#*FALCON (BIRD) 1963
#*FRIARY MEUX 1959
#*GALLEON 1959
#*G & S FOOD FAIR 1961-62
#*HOUSEHOLD STORES 1959
#*HUNT EDMUNDS 1959
#*JUDGE (THE) 1964
#*LCS 1961-62
#*LONDON 1967
```

#\*LUCKY FOUR 1959 #\*LUCKY FOUR (BOX) 1967 #\*LYONS MAID 1959 \*\*METEOR 1959 #\*NEW ERA 1967 #\*NORWESGA 1961-62 #\*OLD CASTLE 1959 & 1961/62 1967 1961-62 'S' (PREMIER SUPERMARKETS) 1961-62 SARMA NOPRI 1964 SCILLONIAN 1961-62 1967 #\*SOLENT CITY 1969 #\*SONEW 1967 #\*SPHINX 1967 #\*SQUIRREL 1961-62 & 1966 #\*STITCHER'S FINE FOODS 1968 1964 **TOPFARE** 1968 \*WATNEYS 1959

### TOTAL = 50 'FOREIGN MADE' BRANDS

- # CATALOGUE VERIFIED
  - \* DOUBLE CHECKED

FINALISED LIST

PRE-WAR DATES (NONE)

POST-WAR DATES

# INDLA - FOREIGN MADE

# EXPORT LABELS

\*BELL 1970

### TOTAL = 1 'FOREIGN MADE' BRAND

- # CATALOGUE VERIFIED
  - \* DOUBLE CHECKED

FINALISED LIST

<mark>PRE-WAR DATE (NONE)</mark>

POST-WAR DATE

### ITALÝ - FOREIGN MADE

## EXPORT LABELS

\*AEROPLANE 1940S \*ALLBRIGHT PALE ALE 1965-69 \*ANCIENT LIGHTS C1940 \*BRITISH INN (THE) 1968-72 \*COCKATOO BRAND C1960 \*COUNSEL C1940-41 \*DRAKES C1966-72 EL RICO BRAND 1930S ERGO (THE) 1945-50 \*FINELIGHT 1938-39 \*FIVE STAR BRAND 1930S \*FIVE STARS C1971 \*GATEWAY C1971/72 \*GLORIA MUNDI 1945-50 \*GRACE 1945-50 \*GUILDHALL C 1953 \*HALLS C 1959-72 \*INDEX (HAND) 1950-72 \*INDEX (VERTICAL) 1965 \*JUDGE (THE) 1945-71 \*LA MENAGE'RE LATE 20S-EARLY 30S \*LONDIS 1968-72 \*LUCKY CHARMS C1948-51 \*MASCOT 1945-70 \*MAXALIGHT 1950-51 \*MILESTONE 1945-53 OLD HEARTH (THE) 1945-51

```
*PADLOCK (THE) C1950
*PALMS & PYRAMID (TORRAQUILA) 1965
PEACHEY LATE 1930S
PINE VESTAS LATE 1930S
*POLO 1945-51
*RADION 1938-39
*REGENT 1930S
*ROCK 1930S
*SAFETY MATCHES (STAR) 1939-40
*SHORTS (1672) 1969-72
SNOBBY 1930-40
SOCIETY 1930-40
STAR (RED) 1939-40
SUNLIGHT 1950-51
*SUNSHINE 1969-70
*SUPA-LITE 1967-69
*TARGET 1965-69
THREE CROWNS C1939
THREE ESCUTCHEONS 1945-51
THREE GREYHOUNDS 1950S
THREE MASKS 1939-50
THREE PALMS BRAND 1938-39
TROPHY (THE) 1950S
TRUMPERS THREE STAR LATE 1920S
UNIVERSE C1939
*VALIANT 1967-71
*VELVET 1945-72
*V0GUE C1940
*WIGWAM 1950-62
WILL-0-THE-WISP 1945-50
"50" 1930S
"199" 1969-71
```

### TOTAL = 59 'FOREIGN MADE' BRANDS

- # CATALOGUE VERIFIED
  - \* DOUBLE CHECKED

FINALISED LIST

PRE-WAR DATES

POST-WAR DATES

## JAPAN - FOREIGN MADE

## EXPORT LABELS

\*BEE BRAND 1935-40

\*CHEERIBELL 1937

\*COUNSEL 1935-40

\*DOUBLE DEER BRAND 1930'S

\*FAIRYLITE 1950-52

\*GLORIOUS EAGLE 1935-40

\*HARP BRAND 1939

\*IMPREGNATED S M (WATER BIRD) 1938-39

\*OVER SEA (SAFETY MATCHES) 1935-40

\*PARROT 1930S

\*QUAKER BRAND 1930S

\*RYAN & KAY'S "KLIMAX" LATE 1920S

\*THREE FIVE BRAND 1930S

\*XYLOPHONE 1939

### TOTAL = 14 'FOREIGN MADE' BRANDS

- # CATALOGUE VERIFIED
  - \* DOUBLE CHECKED

FINALISED LIST

PRE-WAR DATES

POST-WAR DATE

# LATVIA - FOREIGN MADE

# EXPORT LABELS

\*REPLICA BRAND 1926-27

#### TOTAL = 1 'FOREIGN MADE' BRAND

- # CATALOGUE VERIFIED
  - \* DOUBLE CHECKED

FINALISED LIST

PRE-WAR DATES

POST-WAR DATES (NONE)

# LITHUANIA - FOREIGN MADE

# EXPORT LABELS

\*CUE 1927

### TOTAL = 1 'FOREIGN MADE' BRAND

- # CATALOGUE VERIFIED
  - \* DOUBLE CHECKED

FINALISED LIST

PRE-WAR DATES

POST-WAR DATES (NONE)

# MALAYSIA - FOREIGN MADE

# EXPORT LABELS

\*GREEN CRAB 1955-72

\*RED CRAB 1955-72

#### TOTAL = 2 'FOREIGN MADE' BRANDS

- # CATALOGUE VERIFIED
  - \* DOUBLE CHECKED

FINALISED LIST

PRE-WAR DATES (NONE)

POST-WAR DATES

### POLAND - FOREIGN MADE

## EXPORT LABELS

```
#*APT (ASSOC. OF PRIVATE TRADERS) 1973
#*BELL 1964
#*BIG N 1972
#*BL&CK C&T 1951
#*BLUE PETER 1958
#*BLUE RIBAND 1960
*BURNS PHILP 1965
#*CAMEL BRAND 1955
#*CATERS 1971
#*COCK BRAND 1952
#*COLUMBUS 1954
#*CONFEX 1971
#*CORNFLOWER 1952
#*COUNTY PRIDE 1969
#*COURAGE (JOHN) 1958
#*DIVI 1967
#*DOWNS 1961
#*DOWNTEX 1972
#*FAMILY ROBINSON (THE) 1972
#*F&RGO 1969
#*FLARE PATH 1952 & 1968 & 1971
#*GREIG (DAVID) 1971
#*JET 1956
#*LONDIS 1960
#*LUCKY FOUR 1954
#*MAIDEN 1946-50
#*MAID MARIAN 1969
#*MARATHON (RED) 1971
```

```
#*METEOR 1964
#*MILLGATE
           1967
*NATIONAL 1964
#*NEW ERA 1967
#*NORVIC 1946-50 & 1970
#*OLD CASTLE 1959
        1955
#*ORION
#*PARROT 1958
#*PEGASUS 1956 & 1958
#*PENGUIN 1946-50
        1951
 PORTOBELLO 1972
*PRESTIGE 1969
#*R.A.C.S. 1964
#*SPHINX 1952
#*SUMMER GOLD 1972
#*SUMMIT 1962
#*S V S 1961
#*TABLEEN 1962
#*TAMAR BRIDGE 1963
 *TESCO 1963
#*TULIP 1951 & 1965
#*VILLAGE 1960
#*WOOD GRO 1960
```

### TOTAL = 52 'FOREIGN MADE' BRANDS

- # CATALOGUE VERIFIED
  - \* DOUBLE CHECKED

FINALISED LIST

PRE-WAR DATES (NONE)

#### POST-WAR DATES

# ROMANIA - FOREIGN MADE

# EXPORT LABELS

#\*GOALKEEPER 1963 - 1968

#\*LIND& 1939 & 1971

#\*SAVE MORE 1962

### TOTAL = 3 'FOREIGN MADE' BRANDS

- # CATALOGUE VERIFIED
  - \* DOUBLE CHECKED

FINALISED LIST

PRE-WAR DATES

POST-WAR DATES

# sweden - foreign made

# **EXPORT LABELS**

\*LIFEBOAT 1920-40

\*LION (THE) MID 1920S

\*PARROT 1935-40

#### TOTAL = 3 'FOREIGN MADE' BRANDS

- # CATALOGUE VERIFIED
  - \* DOUBLE CHECKED

FINALISED LIST

PRE-WAR DATES

POST-WAR DATES (NONE)

### USSR - FOREIGN MADE

### EXPORT LABELS

```
#*A G (A GOOD MATCH) 1922-41
#*ALLIANCE FOODSTORES 1971
#*&PPLETONS 1922-41
#*ARDATH 1922-41
#*AVALITE 1927
#*BADGER BEER 1965
#*BAINKIRK 1922-41
#*BELLMANS 1965
#*B.H.C. 1945-56
#*BIG BEN 1922-41
#*BIRMINGHAM CO-OP SOCIETY LTD. 1922-41
#*BLACK PRINCE 1931
#*BOTIBOL 1965-67
#*BRICKWOODS 1958-59
#*BRIERLEYS 1972
#*B.S.S. (BURTON, SON & SANDERS) 1952-59
#*BUTTERFLY 1945-72
#*C.A. (CAVE AUSTIN) 1960-64
#*C & Q 1945-72
#*CABER 1922-41
#*C&CTUS 1952-58
#*C&LL BOY 1922-41
#*CAMEL & PALMS 1945-1972
#*C&NDLE KING'S 1922-41
#*CHALLENGER 1922-41
#*CHAMPION 1922-41
#*CHARALS SUPERMARKETS 1968
#*CHEERIBELL 1922-41
```

```
#*CHESTNUT 1945-72
#*CHESTNUT TREE 1945-72
#*CHIEF 1922-41
#*CLOCK BRAND (MAGNET) 1967
#*COCKATOO BRAND 1945-72
#*COLGOOD'S (BOURNEMOUTH) 1962-66
#*COOPER (ARTHUR) 1968
#*CO-OP 1945-72
#*CRITERION 1922-41 & 1945-72
#*CRUSADER 1945-72
#*CUMBERLAND HOTEL 1954
#*DANCING FOXES (THE) 1945-72
#*D&NCO 1922-41
#*DANNY BOY 1945-72
#*DELROY SUPERMARKETS 1945-72
#*DIRECTOR 1922-41
#*DOMINATOR 1958
#*DOMINIC (PETER) 1968
#*DOUBLE HORSE 1922-41 & 1959
#*DOUBLE LION 1925-39
#*DOUGLAS 1922-41
#*EKON 1922-41
#*ENA BRAND 1922-41
#*ENTERPRISE 1922-41
#*EXTRA 1922-41
#*EYELITE 1922-41
#*FAMILY ROBINSON (THE) 1945-72
#*FESTIVAL 1922-41
#*FIFTY BRAND 1922-41
#*FINEST 1922-41
#*FIRE BIRD
           1945-72
#*FIRE KING
           1945-72
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#*FIRE QUEEN 1922-41 & 1945-1972
#*FIRST 1922-41
#*FIRTREE (THE) 1922-41
#*FOOD TOWN 1962-64
#*FORTES 1945-72
#*G.B. (GOUGH BROTHERS) 1945-72
#*GALLEON 1945-72
#*G&LLONS 1922-41
#*GIANT'S CAUSEWAY (THE) 1968
#*GREETINGS FROM LONDON 1971
#*GREIG (DAVID) 1945-72
#*GUILDHALL 1922-41
#*HARRODS 1954
#*H&RROWLITE 1922-41
#*HIGH SPEED GAS 1962-64
#*HOME FARE 1945-72
#*HONEST VALUE 1945-72
#*IBSON (NOT LIBSON - ISAAC BEER & SONS) 1970-72
#*IMPREGNATED S M (GREEN) 1925-26
#*IRWINS 1922-41
#*JENNY BRAND 1922-41
#*J M (JOHN MENZIES) 1964-68
#*KAY'S 1922-41
#*KINGSTONE 1922-41
#*KINGSWAY FOODMARKETS 1970
#*KREM&LITE 1922-41
#*LEWIS'S LTD 1922-41
#*LIFE BOAT 1922-41
#*LIL&C 1922-41
#*LILLY MARTYN 1930-41
#*LINK SERVICE 1968
#*LITTLE BRICKY 1965-66
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#*LO&MPIT 1922-41
#*LUCKIE DREAM 1922-41
#*MARABOUT 1922-41
#*MARATHON (RED) 1977
                            1976
#*M&R&THON M&JOR (YELLOW)
#*MAXALIGHT 1922-41
#*MENCE SMITH 1952-64
#*MENCO 1922-41
#*MIDDY (THE)*
              1922-41
#*R S MITCHELL 1922-41
#*MOONRAKER 1970
#*MONEY SAVER 1952-56
#*MONUMENT (THE) 1922-41
#*MS 1922-41
#*MOTHER HUBBARD 1922-41
#*MUNICIPAL 1922-41
#*N (NINOVE) 1945-56
#*NB 1922-41
#*N.S.S. (NEWSAGENT)
                   1945-72
#*NIEM&N'S 1967
#*NOLL&G 1922-41
#*NOONDAY 1922-41
#*PAGEANT 1966-67
#*PALADIN 1922-41
#*PANDORA 1922-41
#*PANORAMA 1945-72
#*PARAMOUNT 1922-41 & 1945-72
#*PATTERN 1960-70
#*PAX 1922-41
#*PE&CHEY'S 1922-41
#*PEACO 1922-41
#*PEGASUS (VERTICAL)
                     1922-41
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#*PEGRAMS STORES 1922-41
#*PHILDALE 1952-64
#*PHOSLITE 1922-41
#*PICC&DILLY 1929-41
#*PONTIN'S 1967-72
#*POWELL (VERNON) 1965-72
#*PREEDY'S 1945-56
#*PRUDENTIAL 1922-41
#*RED MORN 1922-41
#*ROSE OF PECKHAM 1965-68
#*ROYAL NORFOLK 1970
#*ROYAL TEMPLAR 1971
#*SACCONE & SPEED LTD. 1966-67
#*S&FETY M&TCHES 1931-41
#*SAFEWAY 1965 & 1967
#*J SALMON & SON LTD. 1922-41
#*S&LMON'S 1945-56
#*S&TELLITE 1967
#*SAXON 1969 & 1971
*S N (SARMA NOPRI) 1972
#*SOMERITE 1922-41
#*SONEW 1965-66
#*SPECI&L 1922-41
#*SPORT 1922-41 & 1945-1972
#*SQUIRREL 1945-56
#*SQUIRREL (VERTICAL) 1945-56
#*STITCHER'S FINE FOODS 1965-67 & 1968
#*H C STRICKLAND 1930-41
#*STRIKE ONE 1922-41
#*<mark>S.V.S.</mark> 1950-72
#*TEMPLEVANE 1922-41
#*TESCO 1922-41
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#*THE TOP 1922-41
#*THISTLE BRAND 1922-41
#*THREE EARS 1922-41
#*TIMOTHY WHITES & TAYLORS 1952-62
#*TIMOTHY WHITES 1922-41 & 1965-1966
#*TIP TOP 1922-41
#*TOP SCORE 1922-41
#*TRACODA 1922-41
#*TRUMPERS THREE STAR 1922-41
#*TUG-BOAT 1952-56
#*TUMONTE 1970
#*UNWINS LTD. 1966-68
#*USHERS HOUSE 1966-72
#*'VG' MATCHES 1958
#*VICTOR VALUE 1965-67
#*VIKING 1972
#*VIOLET 1922-41
#*WATNEY'S 1955-72
#*WAVY LINE 1965-67
#*WIGWAM* 1960-62
#*WILD GOOSE CHASE 1922-41
#*WILKO 1971
#*WYMANS 1945-72
#*ZERO 1922-41
#*3 HANDS* 1960-62
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#### TOTAL = 181 'FOREIGN MADE' BRANDS

- # CATALOGUE VERIFIED
  - \* DOUBLE CHECKED

FINALISED LIST

PRE-WAR DATES

POST-WAR DATES

### NOTE - THERE IS FAIRLY RELIABLE INFORMATION THAT THE EXPORT OF MATCHES FROM THE USSR CONTINUED DURING THE WAR FROM 1941 TO 1945

## YUGOSLAVIA - FOREIGN MADE

# EXPORT LABELS

#\*ALBAN 1956 #\*C. BAKER & CO. 1956 #\*BARCLAY'S 1957 #\*BARGATE 1956 #\*BLUE STALLION 1956 #\*CACTUS 1956 #\*CAMEL BRAND 1952-56 #\*CAMSAR 1956 #\*COLLIS 1956 #\*CONSORT 1958 #\*COURAGE (JOHN) 1957 \*\*FINLAYS SAFETY MATCH 1956 #\*FRIARY ALES 1958 #\*GLOSO (TORCH) 1956 #\*HUNTSMAN ALES 1958 #\*LARKSPUR 1956 #\*LEWIS OF WESTMINSTER 1956 #\*LUCKÝ FOUR 1954 #\*MACKESON 1958 #\*MARTIN 1956 #\*MEDVALE 1956 #\*METEOR 1956 #\*NORVIC 1956 #\*OLD CASTLE 1956-57 #\*ORION 1957 #\*P&ND& 1956

#\*ROSE OF PECKHAM 1956

#\*SCISSORS (THE) 1956

#\*SCOTCH HEATHER 1956

#\*ST. AUSTELL BREWERY CO. LTD. 1956

#\*TEST MATCH 1956

#\*THORROCK 1956

#\*THREE STARS 1958

#\*TREBLE GOLD (MEUX'S) 1958

#\*TULIP 1956

#\*USHERS 1957

#\*WATNEYS 1957

#\*3 HANDS 1957

#### TOTAL = 40 'FOREIGN MADE' BRANDS

- # CATALOGUE VERIFIED
  - \* DOUBLE CHECKED
- [] RIESA GAVE CONTRACT TO DRAVA

FINALISED LIST

PRE-WAR DATES (NONE)

POST-WAR DATES

### FOREIGN MADE LABELS - SETS/SERIES WITH COUNTRY OF ORIGIN, ETC.

N	n	SETS/SERIES COUNTRY	OF ORIGIN	DATE	SFT	VARIATIONS
A		SOLO PICTORIAL BRITAIN	AUSTRIA			2 <sup>ND</sup> SERIES (40)
A		SOLO "WELCOME TO"	AUSTRIA			CONTENTS (40)
A		SOLO FLOWERS	AUSTRIA			3 SETS (40, 35 & 25)
A		DUTCH TRADITIONAL COSTUMES				SET 1 (40) (LINDEN VAN DER VOOREN)
A		BUILDINGS IN AMSTERDAM	AUSTRIA			SET 2 (40) (LINDEN VAN DER VOOREN)
A		BUILDINGS IN THE NETHERLANDS				SET 3 (40) (LINDEN VAN DER VOOREN)
A	-	BUILDINGS IN EUROPE	AUSTRIA			SET 4 (40) (LINDEN VAN DER VOOREN)
A		DUTCH TULIP FIELDS	AUSTRIA			SET 5 (40) (LINDEN VAN DER VOOREN)
A		WINDMILLS IN NETHERLANDS	AUSTRIA	-		SET 6 (40) (LINDEN VAN DER VOOREN)
		KINGS AND QUEENS	AUSTRIA	-		2 SETS (RED AND BLUE)
		HEADS OF STATE	AUSTRIA			2 SETS (RED AND BLUE)
		FILM STARS/SINGERS	AUSTRIA			1 SET
		DUTCH PAINTINGS/PAINTERS	AUSTRIA			1 SET
		FLOWERS OF COUNTRIES	AUSTRIA			1 SET
		LEISURE ACTIVITIES	AUSTRIA	-		1 SET (40)
		DUTCH TRADITIONAL COSTUMES				
		SPANISH COSTUMES	AUSTRIA			
		ANIMALS	AUSTRIA			
		DUTCH BUILDINGS	AUSTRIA	-		
		NORWEGIAN TRAD. COSTUMES	AUSTRIA			
A	21	DUTCH FARM BUILDINGS	AUSTRIA			
A	22	KLM ROYAL DUTCH AIRLINES	AUSTRIA			
A	23	SAILING SHIPS	AUSTRIA	1962-64	10	1 SET
A	24	DANISH REGIONAL COSTUMES	AUSTRIA	1962-64	10	2 SETS (BLUE AND YELLOW)
A	25	DUTCH WINDMILLS	AUSTRIA	1962-64	10	2 SETS (DIFFERENT)
A	26	CASTLES IN LIMBURG	AUSTRIA	1962-64	10	1 SET
A	27	17 <sup>™</sup> C. PAINTERS/PAINTINGS	AUSTRIA	1962-64	10	1 SET
В	1	DANISH TRAD. COSTUMES	BELGIUM	1960S	10	1 SET
В	2	VG VETERAN CARS	BELGIUM	1960S	60	3 SETS (35, 33 & 30)
В	3	DUTCH WINDMILLS	BELGIUM	1970-72	10	6 SETS (40) (DIFFERENT COLOURS)
В	4	DUTCH CHURCHES	BELGIUM	1970-72	10	6 SETS (40) (DIFFERENT COLOURS)
В	5	FRENCH WARRIORS OF THE PAST	BELGIUM	1970-72	11	1 SET (40)
H	1	HUNGARIAN TRAD. COSTUMES	HUNGARY	1968	16	1 SET (50)
H	2	THE HISTORY OF SHIPPING	HUNGARY	1968	16	1 SET (50)
I1		FOLKLORE SCENES	ITALY	1938-51	6	10 SETS (DIFFERENT) (50 & 45)
U		CLOCK BRAND (THIN HANDS)	USSR	1950-61		
U		CLOCK BRAND (FAT HANDS)	USSR	1957-70		
U		CRITERION MAILBOAT SERIES	USSR	1961-72		
U		OLD CORNISH MINES	USSR	1964-65		
U.		OLD WEST COUNTRY	USSR	1963	4	****
U	б	OLD KENTISH COUNTRY	USSR	1965	4	2 SETS (35 & 34) ONLY 4 ISSUED OF 10

#### NOTE

THERE HAS ALWAYS BEEN A LOT OF DEBATE REGARDING THE 'TOURIST' OR 'COLLECTORS' ISSUES THAT WERE DISPENSED IN DUTCH SOUVENIR SHOPS - RESEARCH REVEALS THAT THESE WERE IN FACT PRODUCED BY THE SOLO MATCH WORKS, AUSTRIA. ANOTHER SURPRISE MIGHT BE THAT THE ABOVE LIST REFERS TO BOTH 'FAT' AND 'THIN' HANDS ON THE USSR CLOCK BRAND. THE NUMBERS IN BRACKETS INDICATE CONTENTS

THE NUMBERS IN DIFFICIETS INDICATE OUT

### 'FOREIGN MADE' SUMMARY

#### LIST 1 - FOREIGN MADE 'SINGLE' LABELS

#### **COUNTRIES OF ORIGIN**

ALPHABETICAL ORDER		NOS.		LEAGUE TABLE	
1	AUSTRIA	42	1	USSR	181
2	BELGIUM	132	2	CZECHOSLOVAKIA	142
3	CZECHOSLOVAKIA	142	3	BELGIUM	132
4	FINLAND	21	4	ITALY	59
5	GERMANY	7	5	POLAND	52
6	HOLLAND	15	6	HUNGARY	50
7	HUNGARY	50	7	AUSTRIA	42
8	INDIA:	1	8	YUGOSLAVIA	40
9	ITALY	59	9	FINLAND	21
10	JAPAN	14	10	HOLLAND	15
11	LATVIA	1	11	JAPAN	14
12	LITHUANIA	1	12	GERMANY	7
13	MALAYSIA	2	13=	ROMANIA	3
14	POLAND	52	13=	SWEDEN	3
15	ROMANIA	3	15	MALAYSIA	2
16	SWEDEN	3	16=	INDIA	1
17	USSR	181	16=	LATVIA	1
18	YUGOSLAVIA	40	16=	LITHUANIA	1

#### LIST 2 - FOREIGN MADE 'SETS/SERIES' LABELS

#### **COUNTRIES OF ORIGIN**

ALPHABETICAL ORDER		NOS.	LEAG	LEAGUE TABLE	
1	AUSTRIA	336	1 USSR	511	
2	BELGIUM	321	2 AUSTRI	A 336	
3	HUNGARY	32	3 BELGIU	M 321	
4	ITALY	60	4 ITALY	60	
5	USSR	511	5 HUNGA	RY 32	