

BRYANT & MAY

SKILLET CATALOGUE

including Australian, Swedish and foreign-made boxes from 1946

Introduction

As a relative newcomer to the hobby, I probably accepted skillets quicker than some of the more established collectors. I spent many hours scanning through 14 years worth of "Observer" and a lot of contributors made it very clear that they didn't like skillets!

However, like taxation, they are here to stay and so I thought I would use my knowledge of typesetting to put all the information together.

Each set of skillets has a separate page for clarity and a full size illustration of one of the set, plus the Miss Redhead of that set at the top of the page.

The Australian-made skillets are prefixed with the letter A, the Swedish ones with an S and miscellaneous foreign-made skillets with an F. Thus AFR means Australian "Famous Redheads" and SMP is Swedish "Match Play", etc. The small box is for your convenience to keep track of your collection.

After extracting details of each new issue as is was reported in "Observer" at the time of issue, a few still slipped through the net. I would like to thank David Figg, Chris Hime, Joe Duif and the late Vera Robertson and Ron Harms for putting me right and dredging up missing skillets for me to photograph. Other people helped too, like Daphne Wiles' listing of all the "Bi-Centerary" variations in "Observer" and Pat Giroud for finding skillets for me in the "Markette".

I chose the A4 format for this catalogue as I find it easy to store as single sheets in clear copy protectors in a three-ring binder. Any alterations and additions can be easily added.

The original catalogue was produced in March 1995 in black and white, so I have reset the complete catalogue in colour to partner the Bryant & May label catalogue.

JOE MERCER
Port Noarlunga
South Australia
February 2009

Index

Australian Made	Prefix	Page
All New Match Tricks	AMT	19
Army Greenlites	AGR	26
Barbecue	AMS	34
Betchas, Bafflers and Busters	ABB	16-17
Campcraft	ACA	21
"Cheapies" (Generic brands)	AGR	27-31
Coles	ASK	4
Contents 1000	ASK	2
Contents 500	ASK	2
Export	AXP	32-33
Extra-long	AMS	35
Famous Redheads—Claridge 25s	AFR	7
Famous Redheads—Commonwealth Games	AFR	9
Famous Redheads—Match Tricks	AMT	6
Famous Redheads—Sign Language	AFR	8
Flip Top	AMS	35
Greenlites	AGR	25-26
Household Matches	AMS	34
Match Trick Championships	AMT	18
Match Wits with Halfcase		28
Matchbox Dominoes	AMD	36
Matchbox Poker	AMP	10-11
Matchbox Poker Games	AMP	12
Miss Redheads 1946	AMR	1
Olympic Trivia	AOT	13
Play it Safe with a Redhead	APS	22
Redhead Striker	ASK	4
Single issues	ASK	2-4
Slims	ASK	4
Teasers	ATE	14
Tropical	ATR	15
Try This Redhead Match Trick		5
Wind & Water		20
200 Years of Australian Achievement	AAA	23-24



Miss Redhead

This is the lady that started the Redheads legend! Introduced on a skillet in 1946, she went on to become Australia's most recognised trade-mark. Bryant & May eventually dropped their name from the boxes as the public associated the name Redheads with matches.

Catalogued in the B&M Catalogue as DRE 1

Contents 60. Excise 1/3.

AMR 1



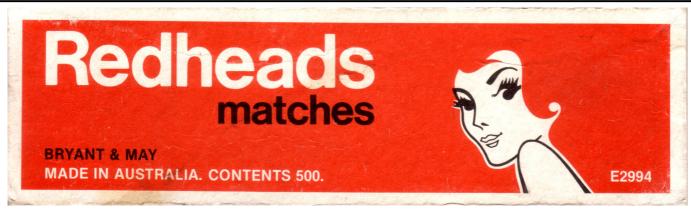
Single Issues

The following skillets were issued singly or included with other sets at various times.



Numbered in the original B&M catalogue as DRE 7b ☐ ASK1

Contents 1000. Excise 1/3 Opened size 180 x 54 x 45mm



Issued in 1980

ASK2

Contents 500.

Excise E2994

Opened size 180 x 55 x 45mm



The Redheads name is now in the familiar Goudy typeface and the word "Matches" is now in capitals letters. These boxes were shipped without striker panels for safety.

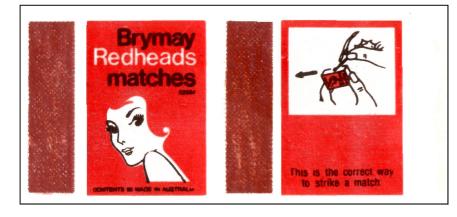
Contents 500.

Excise E2994

☐ ASK3

Opened size 180 x 55 x 45mm

Single Issues - continued



"This is the correct way to strike a match" Issued in 1980

Contents 50

Excise E2994

☐ ASK 4



Issued in 1981

Contents 47

Excise E2994

☐ ASK 5



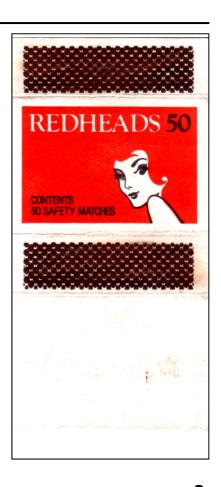
Issued in 1985 Plain Striker Contents 50 Excise E2994 ☐ ASK 6

Issued 1987 As ASK6 but with Honeycomb striker Contents 50 Excise E2994

☐ ASK 7

This skillet was packaged with the "Campcraft" series in 1987 Contents 50 No Excise on this skillet

ASK 8



Single Issues - continued

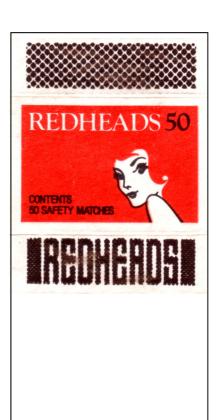


Issued in 1989 Contents 50 Excise E2994

ASK 9

Issued in 1989 Contents 50 Excise E2994

☐ ASK 10





Issued in 1980
Opened size 113 x 53mm
Contents 47
Excise E2994
Coles logo is Orange and red on white

□ ASK 11



Issued in 1985
Opened size 103 x 54mm
Contents 33
Excise E2994
Colours: Red, black and gold on white

☐ ASK 12



Try this Redhead Match Trick

A series of 14 numbered match tricks, first issued in 1979.

This was the first skillet set produced by B&M and had many versions.

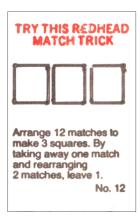
The front panel of the first six boxes carried the name "Bryant and May". The name then changed to "Bryant & May". The first 14 boxes had the words "TRY THIS REDHEAD MATCH TRICK" printed in small red letters at the top of the reverse panel. The full set was printed again with this red wording larger, but the full stop was left off the abbreviation "No". Skillets numbered 8 and 11 also

appeared with the excise number F2994. The next printing saw these mistakes corrected, then the set was printed yet again with larger contents line on the front panel

Contents 47 Excise E2994 Plain striker.



Large Contents



Large red printing on reverse panel

Bryant and May Small red printing AMT 1 No. 1

- AMT 2 No. 2
- AMT3 No. 3 AMT 4 No. 4
- AMT 5 No. 5

AMT 6 No. 6

Bryant & May

- AMT 7 No. 7
- AMT 8 No. 8 AMT 9 No. 9
- AMT 10 No. 10
- AMT 11 No. 11
- AMT 12 No. 12
- AMT 13 No. 13 AMT 14 No. 14

Bryant & May Large red printing No full stop

- AMT 15 No. 1 AMT 16 No. 2
- AMT 17 No. 3
- AMT 18 No. 4
- AMT 19 No. 5 AMT 20 No. 6
- AMT 21 No. 7
- AMT 22 No. 8
- AMT 23 No. 9
- AMT 24 No. 10 AMT 25 No. 11
- AMT 26 No. 12
- AMT 27 No. 13
- AMT 28 No. 14

Large red printing ☐ AMT 31 No. 1

AMT 32 No. 2

Bryant & May

- AMT 33 No. 3
- AMT 34 No. 4
- AMT 35 No. 5
- AMT 36 No. 6
- AMT 37 No. 7
- AMT 38 No. 8
- AMT 39 No. 9 AMT 40 No. 10
- AMT 41 No. 11
- AMT 42 No. 12
- AMT 43 No. 13
- AMT 44 No. 14

Excise F2994

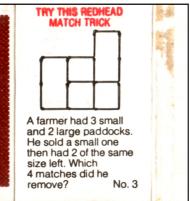
- │AMT 29 No. 8
- ☐ AMT 30 No. 11

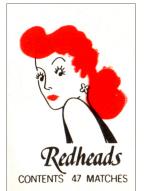
Large Contents Line

- AMT 45 No. 1
- AMT 46 No. 2
- AMT 47 No. 3
- AMT 48 No. 4 AMT 49 No. 5
- AMT 50 No. 6
- AMT 51 No. 7
- AMT 52 No. 8
- AMT 53 No. 9 AMT 54 No. 10
- AMT 55 No. 11
- AMT 56 No. 12
- AMT 57 No. 13
- AMT 58 No. 14









Famous Redheads - Matchtricks

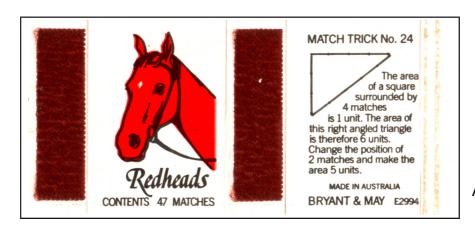
A series of 40 skillets and a wrapper, the first 20 were issued in 1980. The front panels depict 12 famous redheads (Miss Redhead, 1946; Miss Redhead, 1978; Phar Lap; Julius Caesar; Queen Elizabeth I; King Henry VIII; Vincent Van Gogh; Winston Churchill; Napoleon Bonaparte; William Shakespeare; Salome and Ginger Meggs (a popular Australian cartoon character).

The back panels are Match Tricks, numbered from 15 to 26 and continuing on from the 14 match tricks of the previous set.

In 1982, six more famous redheads were introduced (*Ayers Rock, Bluey Truscott; Pie and Sauce; Rod Laver; Bottlebrush* and *Bluey & Curly (another old Australian cartoon pair)*. Each had either of two different puzzles on the reverse, plus a different reverse for the original Queen Elizabeth I and seven different reverses for Miss Redhead, 1978.

Contents 47 Excise E2994 Plain striker.

SECOND PRINTING FIRST PRINTING] AMT 59 Winston Churchill ☐ AMT 79 15. Pie with Sauce **AMT 60** 16. Napoleon Boneparte **AMT 80** 15. Bluey Truscott **AMT 61** 17. King Henry VIII **AMT 81** 16. Queen Elizabeth I] AMT 62 17. Vincent Van Gogh **AMT 82** 16. Bluey Truscott ☐ AMT 63 18. King Henry VIII **AMT 83** 17. Miss Redhead, 1978 □ AMT 64 18. Ginger Meggs **AMT 84** 18. Miss Redhead, 1978 19. Queen Elizabeth I **AMT 65** 18. Ayers Rock **AMT 85** AMT 66 19. Julius Caesar **AMT 86** 18. Bluey & Curly **AMT 67** 20. Ginger Meggs 19. Miss Redhead, 1978 **AMT 87 AMT 68** 20. William Shakespeare **AMT 88** 19. Avers Rock 21. Salome ∃AMT 69 **AMT 89** 19. Bottlebrush □ AMT 70 21. Julius Caesar **AMT 90** 20. Miss Redhead, 1978 **AMT 71** 22. William Shakespeare **AMT 91** 21. Miss Redhead, 1978 **AMT 72** 22. Miss Redhead, 1946 **AMT 92** 22. Rod Laver **AMT 73** 23. Salome **AMT 93** 22. Miss Redhead, 1978 **AMT 74** 23. Miss Redhead, 1978 **AMT 94** 23. Bottlebrush **AMT 75** 24. Phar Lap **AMT 95** 23. Rod Laver **AMT 76** 24. Miss Redhead, 1946 **AMT 96** 24. Miss Redhead, 1978 ☐ AMT 77 25. Miss Redhead, 1978 **AMT 97** 25. Pie with Sauce **AMT 78** 26. Phar Lap **AMT 98** 26. Bluey & Curly





Famous Redheads - Claridge 25s

A set of 12 skillets issued in 1981.

This set was distributed by tobacco wholesalers and therefore was only available in hotels, tobacconists, etc. and not grocery stores.

The front panels feature one of the 12 Famous Redheads series.

The reverse panel is an advertisement for Claridge 25s cigarettes, printed in red and yellow on a white background

Contents 47 Excise E2994 Plain striker.

AFR 1	Miss Redhead, 1946
AFR 2	Salome
AFR 3	Napoleon Boneparte
AFR 4	Queen Elizabeth I
AFR 5	Winston Churchill
AFR 6	Phar Lap
☐ AFR 7	Ginger Meggs
AFR 8	Vincent Van Gogh
AFR9	King Henry VIII
☐ AFR 10	Julius Caesar
☐ AFR 11	William Shakespeare
☐ AFR 12	Miss Redhead, 1978





Famous Redheads - Sign Language

A set of 29 skillets and a wrapper, issued in 1981 to commemorate the International Year of Disabled Persons.

The front panels are the regular 12 Famous Redheads and the reverse panels show the sign language for the letters A-Z, plus AEIOU, Good and Bad.

Contents 47 Excise E2994 Plain striker.

☐ AFR 13	AEIOU	Miss Redhead, 1978	☐ AFR 28	M	Winston Churchill
☐ AFR 14	Good	Miss Redhead, 1978	☐ AFR 29	N	Napoleon Bonaparte
☐ AFR 15	Bad	Miss Redhead, 1978	☐ AFR 30	0	King Henry VIII
☐ AFR 16	Α	Winston Churchill	☐ AFR 31	Р	Ginger Meggs
☐ AFR 17	В	Napoleon Bonaparte	☐ AFR 32	Q	Julius Caesar
AFR18	С	Vincent Van Gogh	AFR33	R	William Shakespeare
AFR19	D	King Henry VIII	AFR34	S	Salome
☐ AFR 20	Е	Queen Elizabeth I	☐ AFR 35	T	Miss Redhead, 1946
☐ AFR 21	F	Ginger Meggs	☐ AFR 36	U	Miss Redhead, 1978
☐ AFR 22	G	Julius Caesar	☐ AFR 37	V	Phar Lap
☐ AFR 23	Н	William Shakespeare	☐ AFR 38	W	Vincent Van Gogh
☐ AFR 24	1	Salome	☐ AFR 39	Χ	Queen Elizabeth I
☐ AFR 25	J	Miss Redhead, 1946	☐ AFR 40	Υ	Miss Redhead, 1978
☐ AFR 26	K	Miss Redhead, 1978	☐ AFR 41	Z	Miss Redhead, 1978
☐ AFR 27	L	Phar Lap			



Redheads CONTENTS 47 MATCHES

BRYANT & MAY SKILLET - Made in Australia

Famous Redheads - Commonwealth Games

A series of 32 skillets and a wrapper, issued in 1982 to promote the Brisbane Commonwealth Games

All 18 Famous Redheads are featured on the front of the boxes. The reverse shows one of the sports featured at the 1982 Brisbane Commonwealth Games, printed in red and black with the slogan "Commonwealth Games Action Brisbane 1982".

Contents 47 Excise E2994 Plain striker.

AFR 42 AFR 43 AFR 44 AFR 45 AFR 46 AFR 47 AFR 48 AFR 50 AFR 51 AFR 52 AFR 53 AFR 55 AFR 55 AFR 56 AFR 60 AFR 61 AFR 63 AFR 66 AFR 67 AFR 68 AFR 70 AFR 71	Skeet Shooting (double barrel) Hurdles 5 runners Diving Badminton Swimming backstroke Gymnastics Walking Swimmer on starting block Male swimmer Hammer Throw	Winston Churchill Miss Redhead, 1978 Bluey & Curly Ayers Rock Ayers Rock Bluey & Curly Miss Redhead, 1946 Queen Elizabeth I William Shakespeare Bluey Truscott Rod Laver Napoleon Bonaparte Miss Redhead, 1946 Vincent Van Gogh Pie with Sauce Rod Laver Salome Miss Redhead, 1978 King Henry VIII Miss Redhead, 1978 Pie with Sauce Miss Redhead, 1978 Pie with Sauce Miss Redhead, 1978 Pie with Sauce Miss Redhead, 1978 Bluey Truscott Miss Redhead, 1978 Phar Lap Miss Redhead, 1978 Cinger Meggs Julius Caesar Miss Redhead, 1978 Bottlebrush Bottlebrush
☐ AFR 71 ☐ AFR 72 ☐ AFR 73	Hammer Throw Shot put Relay	Bottlebrush Bottlebrush Miss Redhead, 1978



REDHEADS

BRYANT & MAY SKILLET — Made in Australia

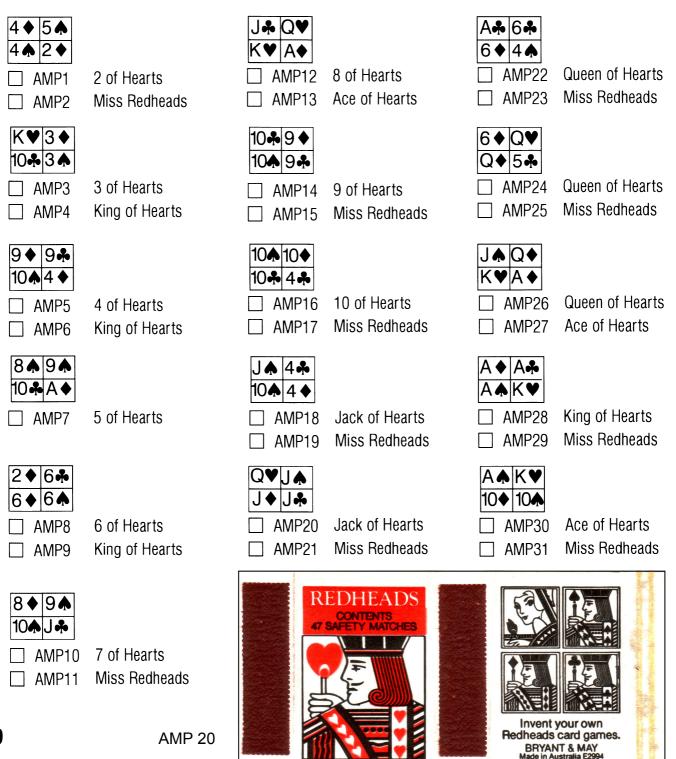
Matchbox Poker

A set of skillets and wrapper, issued by Bryant & May in 1983 as a competition. The front panels represent the 13 hearts playing cards plus Miss Redhead. There are 16 different card combinations on the back panel, which, when combined with the various front panels, make a total of 31 skillets.

There were three other combinations which were the prize winners. Ace with 10, J, Q, K reverse would win \$2000; King with 9, 10, J, Q reverse to with \$50 and

10 with 4, 7, 8, 9 reverse to win a pack of cards. Winning hands were limited to 5,500 and 10,000 respectively and as the major prizes were claimed, it is probable that only the two minor prize skillets may be found in privaté collections.

Contents 47 Excise E2994 Plain striker.



10

Invent your own Redheads card games. BRYANT & MAY Made in Australia H263

Matchbox Poker

A set of skillets and wrapper, issued by Bryant & May's Western Australian Match Co. in 1983 as part of the national competition.

The front and back panels are identical and show the same four card combinations as the B&M Matchbox Poker series.

However, Matchbox Poker labels have been stuck over these skillets and can be found in four different positions; front, back and inverted on front or back. These are not catalogued as they are stick-on labels and can be found in the B&M label catalogue, part II.

Contents 47 Excise H263 Plain striker.

AMP 44

4 ◆ 5 ♠ 4 ♠ 2 ◆ ☐ AMP32	J♣ Q♥ K♥ A◆ □ AMP38	A♣ 6♣ 6 ♦ 4 ♠ ☐ AMP43
K♥3♦ 10♣3♠ □ AMP33	10♣9◆ 10♠9♣ ☐ AMP39	6 Q ♥
9 ◆ 9 ♣ 10 ♠ 4 ◆ ☐ AMP34	10♠ 10♠ 10♣ 4♣ ☐ AMP40	J♠Q♦ K♥A♦ □ AMP45
8 ♠ 9 ♠ □ AMP35	J♠ 4♣ 10♠ 4 ♦ ☐ AMP41	A ◆ A ♣ ☐ AMP46
2 ◆ 6 ♣ ☐ AMP36	Q♥J♠ J♦J♣ □ AMP42	A
8 ◆ 9 ♠ 10 ♠ J ♣ ☐ AMP37		

Invent your own

Redheads card games.

BRYANT & MAY Made in Australia H263 Invent your own

Redheads card games

BRYANT & MAY Made in Australia H263



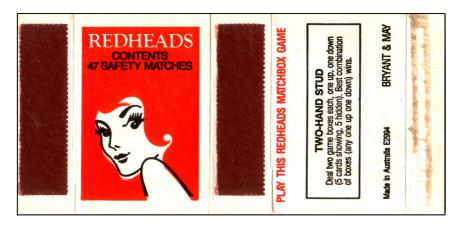
Matchbox Poker Games

A set of five skillets issued after the Poker series in 1984.

The reverse panel details various games that can be played using the Matchbox Poker boxes. Bryant & May intended to produce 31 of these boxes, but, as the three other suits of cards were not added to the Matchbox Poker series, the idea was dropped.

Contents 47 Excise E2994 Plain striker.

☐ AMP48	Two Handed Stud
AMP49	Red Indian Poker
AMP50	Five Card Draw
AMP51	Matchstick Stud
AMP52	Sweetheart Show



AMP 48

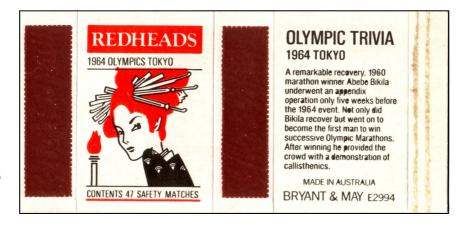


Olympic Trivia

Issued in 1984 for the Los Angeles Olympics, this set of 29 skillets depicts a stylised Miss Redhead in the national headgear worn by the citizens of previous host countries. The reverse panels tell trivia about that particular Olympic Games. The last two skillets carry slogan "Good Luck in L.A.".

Contents 47 Excise E2994 Plain Striker

AOT1	1986 Athens	Local hero, Spyros
AOT2	1986 Athens	Edwin Flack
AOT3	1900 Paris	Australian Freddy
AOT4	1904 St. Louis	Marathon favourite
AOT5	1904 St. Louis	The British sent
AOT6	1908 London	The Duke of
AOT7	1912 Stockholm	A fight of endurance
☐ AOT8	1912 Stockholm	American Indian
AOT9	1920 Antwerp	American Edward
AOT10	1920 Antwerp	The opening
AOT11	1924 Paris	During a
AOT12	1928 Amsterdam	Australia's greatest
AOT13	1932 Los Angeles	Iso-Hollo of Finland
AOT14	1936 Berlin	Briton Dorothy Odam
AOT15	1948 London	When Argentinian
AOT16	1952 Helsinki	Frenchman Jean
AOT17	1952 Helsinki	The best man
AOT18	1956 Melbourne	Russian rower
AOT19	1956 Melbourne	Australia's strict
AOT20	1960 Rome	`The Little Mouse'
AOT21	1960 Rome	Nurses at a Rome
AOT22	1964 Tokyo	Boxing had its
AOT23	1964 Tokyo	A remarkable
AOT24	1968 Mexico City	Many consider
AOT25	1972 Munich	The shortest victory
AOT26	1976 Montreal	Victory in the
AOT27	1980 Moscow	The first ever
AOT28	1984 Los Angeles	Good luck in L.A.
AOT29	Miss Redhead	Good luck in L.A.



AOT 23



Teasers

A set of 25 skillets and wrapper, issued in 1984/85.

The front panel of the first box has Miss Redhead and the word "MATCHES" printed in black on a white panel, The other 24 have the word "TEASERS".

The contents wording is similarly printed at the base of the label.

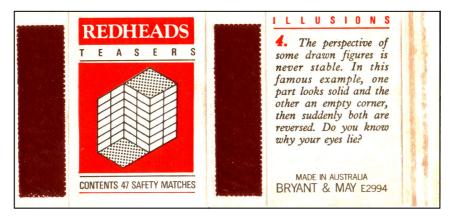
There are twelve Mazes and twelve Illusions illustrated on the front panels with the appropriate details printed on the reverse panels

The word MAZES or ILLUSIONS plus the label number, is printed in red on the reverse panels.

Contents 47

Excise E2994 Plain Striker

ATE1	Details of the series		
ATE2	Maze 1	ATE14	Illusion 1
ATE3	Maze 2	ATE15	Illusion 2
ATE4	Maze 3	☐ ATE16	Illusion 3
ATE5	Maze 4	ATE17	Illusion 4
ATE6	Maze 5	☐ ATE18	Illusion 5
ATE7	Maze 6	☐ ATE19	Illusion 6
ATE8	Maze 7	☐ ATE20	Illusion 7
ATE9	Maze 8	ATE21	Illusion 8
ATE10	Maze 9	ATE22	Illusion 9
ATE11	Maze 10	☐ ATE23	Illusion 10
ATE12	Maze 11	ATE24	Illusion 11
ATE13	Maze 12	ATE25	Illusion 12



ATE17



Tropical

A set of six skillets and wrapper, issued in 1984/85. These are moisture resistant matches "for Humid Tropical Environments" according to the wrapper.

Printed in bright colours, predominantly yellow, magenta and green and ical icon on each box.

featuring a different tropical icon on each box.

The reverse panel is the same for all boxes and is coloured magenta on white.

Contents 47 Excise E2994 Plain Striker

☐ ATR1 Palm Tree
☐ ATR2 Parrot
☐ ATR3 Fish
☐ ATR4 Crab
☐ ATR5 Sun
☐ ATR6 Orchid













ATR 5



Teasers -Betchas, Bafflers and Busters

A set of 32 skillets and wrappers, issued in 1986, featuring "word games, strange facts and mind bending tests".

The front panel is a horizontal Contents 50, but with stylised Miss Redhead depicting either a detective, judge, secretary, academic or jigsaw puzzler.

There are 10 'Bafflers', 10 'Busters' and 10 'Betchas' printed horizontally on the reverse panels plus 2 panels urging you to collect 'New Redheads Teasers'.

Bryant & May reprinted this series to get a more even distribution of skillets and in doing so, nine Betchas, nine Bafflers and six Busters changed their front panels, making 56 skillets in all

The skillets from the first printing will be the first one listed in each case.

Plain striker Excise E2994 Contents 50

TEASERS

ABB1	Collect New Redheads Teasers	Jigsaw
ABB2	Collect New Redheads Teasers	Secretary

BETCHAS		
ABB3	Greatest weight ever lifted	Secretary
ABB4	Greatest weight ever lifted	Detective
ABB5	World record for dining out	Detective
☐ ABB6	World record for dining out	Secretary
ABB7	Happy Birthday	Detective
ABB8	Happy Birthday	Judge
ABB9	Four oldest words	Jigsaw
ABB10	Four oldest words .	Detective
ABB11	How many Wolfias	Judge
ABB12	How many Wolfias	Detective
ABB13	The heaviest fine	Secretary
ABB14	The heaviest fine	Judge
ABB15	What English word	Detective
ABB16	Non-stop sneezing	Academic
ABB17	Non-stop sneezing	Detective
ABB18	Longest-ever sermon	Academic
ABB19	Longest-ever sermon	Judge
ABB20	Champagne cork popping	Academic
ABB21	Champagne cork popping	Secretary



ABB 4







Detective

Jigsaw



Judge



Academic

Teasers -

Betchas, Bafflers and Busters - continued





BAFFLERS ABB22 ABB23 ABB24 ABB25 ABB26 ABB27 ABB28 ABB29 ABB30 ABB31 ABB31 ABB32 ABB33 ABB33 ABB34 ABB35 ABB35 ABB36 ABB37 ABB38 ABB39 ABB40	In a family In a family Write the number Write the number When the mother was 34 In which occupation In which occupation Take ten coins Take ten coins You have the same You have the same In which continent In which continent Hold a match above Hold a match above Two clocks strike 12 Two clocks strike 12 At 4 o'clock At 4'clock	Academic Judge Secretary Jigsaw Judge Secretary Secretary Jigsaw Detective Jigsaw Academic Secretary Detective Secretary Judge Jigsaw Judge Jigsaw Judge
BUSTERS ABB41 ABB42 ABB43 ABB44 ABB45 ABB46 ABB47 ABB48 ABB49 ABB50 ABB50 ABB51 ABB52 ABB53 ABB53 ABB55 ABB55 ABB56	ARCTIC ARCTIC SBMRCLEA INNER LYLAGNERE LYLAGNERE UNDER BUTTON EPOICSMOM EPOICSMOM NIOVTUREL NIOVTUREL UIBHROGN UIBHROGN STAND STAND	Detective Academic Detective Jigsaw Judge Academic Academic Academic Judge Academic Secretary Academic Jigsaw Academic Judge Jigsaw Academic Judge Jigsaw



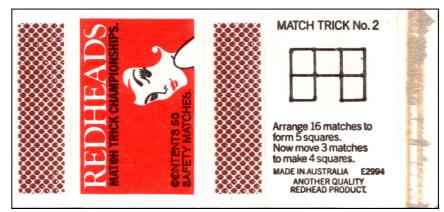
Match Trick Championships

This set of 26 skillets and a wrapper, issued in 1987, is a re-issue of the original 26 Match Tricks. The striker panel on the box sides has changed to a honeycomb pattern. The front panel is horizontal with the series title printed in black. Miss Redhead has red lips on this skillet! The reverse labels are the same as the earlier Match Tricks series, but the Bryant & May name is missing.

The wrapper contains details of a Match Trick Championship with prizes of a new Holden Camira car and a trip for two to the "Red Centre".

Contents 50 Excise E2994 Honeycomb striker

☐ AMT99	Match Trick No. 1	☐ AMT112	Match Trick No. 14
☐ AMT100	Match Trick No, 2	☐ AMT113	Match Trick No. 15
☐ AMT101	Match Trick No. 3	☐ AMT114	Match Trick No. 16
☐ AMT102	Match Trick No. 4	☐ AMT115	Match Trick No. 17
☐ AMT103	Match Trick No. 5	☐ AMT116	Match Trick No. 18
☐ AMT104	Match Trick No. 6	☐ AMT117	Match Trick No. 19
☐ AMT105	Match Trick No. 7	☐ AMT118	Match Trick No. 20
☐ AMT106	Match Trick No. 8	☐ AMT119	Match Trick No. 21
☐ AMT107	Match Trick No. 9	☐ AMT120	Match Trick No. 22
☐ AMT108	Match Trick No. 10	☐ AMT121	Match Trick No. 23
☐ AMT109	Match Trick No. 11	☐ AMT122	Match Trick No. 24
☐ AMT110	Match Trick No. 12	☐ AMT123	Match Trick No. 25
☐ AMT111	Match Trick No. 13	☐ AMT124	Match Trick No. 26



AMT 100



All New Match Tricks — Series II

A set of 18 skillets and a wrapper, issued in 1987.

The front panel is horizontal with the series title printed in black. The reverse panel of the first skillet commemorates the Australian Match Society's thirtieth anniversary. The following 17 skillets have new

numbered match tricks.

Contents 50 Excise E2994 Honeycomb striker

☐ AMT125	A.M.C.C.S. logo	☐ AMT134	Match Trick No. 9
_	Match Trick No. 1	 ☐ AMT135	Match Trick No. 10
☐ AMT127	Match Trick No. 2	☐ AMT136	Match Trick No. 11
☐ AMT128	Match Trick No. 3		Match Trick No. 12
☐ AMT129	Match Trick No. 4	☐ AMT138	Match Trick No. 13
☐ AMT130	Match Trick No. 5	☐ AMT139	Match Trick No. 14
☐ AMT131	Match Trick No. 6	☐ AMT140	Match Trick No. 15
☐ AMT132	Match Trick No, 7	☐ AMT141	Match Trick No. 16
☐ AMT133	Match Trick No. 8	☐ AMT142	Match Trick No. 17



AMT 126



AMT125

REDHEADS WIND & WATER PROOF MATCHES

BRYANT & MAY SKILLETS - Made in Australia

Wind & Water

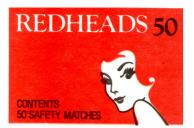
A set of 24 skillets issued in 1987. The front panel is dark blue and red on white. These matches were packaged with two boxes on a blister pack card. They were produced for outdoor activities and the back panels list various camperaft and bushfire survival tips.

Contents 25 Excise E2994 Honeycomb striker

AWW1	Campsite selection: Don't camp in exposed places
AWW2	Campsite selection: Under dead branches
AWW3	Campsite selection: Near swamps
AWW4	Campsite selection: In a hollow
AWW5	Campsite selection: Look for these features
AWW6	Removing a bottle cap
AWW7	Water rescue
AWW8	Food storage
AWW9	Soaking a fire
AWW10	Getting water
AWW11	Billy stand
AWW12	Fire fighting
AWW13	Water purity
AWW14	Windy campsite
AWW15	Mossie relief
AWW16	Lighting a match
AWW17	Mossie deterrents
AWW18	Bushfire survival: Never leave a vehicle
AWW19	Bushfire survival: If caught with no retreat
AWW20	If lost
AWW21	Firewood
AWW22	Making a camp swing
AWW23	Safe campfires
AWW24	Comfortable sleeping gear



AWW 13

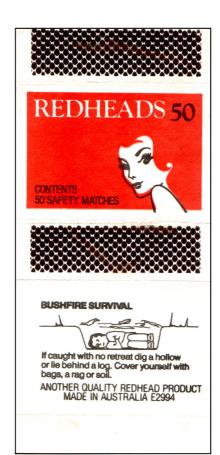


A set of 5 skillets issued in 1987. The front panel is the now standard horizontal "Contents 50".

The reverse panels are reprints of some of the "Wind & Water" Campcraft series without the Campcraft heading.

Packaged with this set was a single box with no printing on the reverse panel. (Cat. No. ASK8) Contents 50 Excise E2994 Honeycomb striker

ACA 1	Bushfire survival: If caught with no retreat
ACA 2	Bushfire survival: Never leave a vehicle
ACA 3	Safe campfires: Select an open area
ACA 4	Soaking a fire: Don't just douse
□ ACA 5	Lighting a match: When lighting a match



ACA1



Play it Safe with a Redhead

A set of 27 skillets and wrapper issued in 1988. The wrapper has a safety competition with prizes of a \$1000 bank account from ANZ Bank and Commodore 64 computers.

The front panel is a vertical Miss Redheads with a nurse's cap. The reverse panels have the slogan "Play it safe with a Redhead" printed in red at the top and various safety hints printed in black. Two skillets promote the competition and three more publicise Child Safety and have the Child Accident Prevention Foundation logo in red on the back panel.

Contents 50 Excise E2994 Honeycomb striker

APS1	ANZ Bank - Win \$10,000
APS2	Win a Commodore 64 computer
APS3	Support the Child Accident Prevention Foundation.
APS4	Each year, 600 children in Australia die
APS5	For further information on child safety
APS6	Never fill a kettle or saucepan too full
] APS7	Poisons
] APS8	Make sure children can't pull dangling power cords
] APS9	Cuts
] APS10	Burns
] APS11	Store empty plastic bags
] APS12	Never leave young children alone near pools
] APS13	Switch off all electrical appliances
] APS14	Always stay with your child
] APS15	Always check the heat
] APS16	Dry your hands before
] APS17	Keep kitchen curtains
] APS18	Avoid falls
] APS19	Reduce driving speed in wet weather
] APS20	Don't Drink and Drive
] APS21	Prevention is better than cure
] APS22	Make sure matches
] APS23	Turn saucepan handles
] APS24	Always wear a seat belt
] APS25	Stop driving if you feel drowsy
] APS26	When lighting a match,
] APS27	Keep poisons, medicines, etc



APS 8



200 years of Australian Achievement

A set of 32 skillets issued in 1988 to commemorate Australia's Bi-centenary year. There are five different front panels; the four different versions of Miss Redhead with both vertical and horizontal versions of the all-red silhouette. They face outwards and are used randomly throughout the series.

Five back skillets carry details of a poster offer and an invitation to collect all 27 skillets. These list Australian achievements, with the title printed in red at the top of the panel. Skillets 26 and 27 were printed without this red lettering and so the whole series was reprinted. However, many of the front panels were reversed so that they face inwards. Also some boxes have different front panels from the original printing. The final tally is 53 different skillets!

Contents 50 Excise E2994 Honeycomb striker

		•			
☐ AAA1	A limited edition	SH/facing left		32 15. Decimal currency	ВН
AAA2	A limited edition	SH/facing right	AAA3	33 16. The Gold Rush	HS/facing left
AAA3	A limited edition	LH/facing left	AAA3		HS/facing right
AAA4	A limited edition	LH/facing right	AAA3	35 17. Harbour Bridge	SH/facing left
AAA5	A limited edition	BH	AAA3	36 17. Harbour Bridge	LH/facing right
AAA6	A limited edition	HS/facing left		37 18. Redheads	HS/facing left
AAA7	A limited edition	HS/facing right		38 18. Redheads	HS/facing right
AAA8	Collect all 27	LH/facing left		39 19. The Ashes	VS
AAA9	Collect all 27	SH/facing right	☐ AAA₄	10 20. Kingsford Smith	BH
☐ AAA10	1. First immigrants	BH	☐ AAA₄	11 21. Black & white TV	LH/facing left
☐ AAA11	2. Don Bradman	SH/facing left	☐ AAA	12 21. Black & white TV	SH/facing right
☐ AAA12	2. Don Bradman	SH/facing right		13 22. Bryant & May	LH/facing left
☐ AAA13	3. Rod Laver	BH		14 22. Bryant & May	LH/facing right
☐ AAA14	4. First Test match	HS/facing left		15 23. First Olympic gold	HS/facing left
AAA15	4. First Test match	HS/facing right	AAA4	16 23. First Olympic gold	HS/facing right
AAA16	5. Federation	VS	AAA	17 24. Maureen Caird	VS
AAA17	6. John Konrads	VS	AAA4	18 25. Cobb & Co.	HS/facing left
AAA18	7. Aust. population	HS/facing left	AAA4	19 25. Cobb & Co.	HS/facing right
AAA19	7. Aust. population	HS/facing right	AAA!	50 26. Redheads symbol	BH-no red
AAA20	8. Parliament House	VS	AAA	26. Redheads symbol	BH
AAA21	9. `Midget' Farrelly	HS/facing left		52 27. Holden car	SH/facing left, no red
AAA22	9. `Midget' Farrelly	HS/facing right	AAA	53 27. Holden car	LH/facing right
AAA23	10. Heather McKay	SH/facing left	_		
AAA24	10. Heather McKay	SH/facing right			
AAA25	11. First surf reel	LH/facing left			
AAA26	11. First surf reel	LH/facing right			
AAA27	12. Four minute mile	HS/facing left			
☐ AAA28	12. Four minute mile	HS/facing right		KEY:	
□ AAA29	13. Gold nugget	VS			
☐ AAA30	14. Billions of matches	LH/facing left		LH = Long Hair	
☐ AAA31	14. Billions of matches	SH/facing right		SH = Short Hair	
		•		BH = Bouffant Ha	air

23

HS = Horizontal Silhouette VS = Vertical Silhouette









VS

ВН



Long hair — facing left



Long hair — facing right



Missing red on back panel

Greenlites

A waterproof match, now produced in a waxy, waterproof skillet.



Issued in 1985.

The box is white with the main panel and the reverse panel printed in green. The flame is printed in red in the white circle and the words "Waterproof Safety Matches" in red below the word "Greenlites"

Contents 47 Excise E2994

☐ AGR 1



Issued in 1985.
Similar to AGR1 except the words
"Waterproof Safety Matches" is
printed in white and the white circle

Contents 47 Excise E2994

has a 1mm thick red border

☐ AGR 2

As above but with panel positions reversed.

AGR 3



Issued in 1987.

Similar to AGR1 but contents has changed to 45 and the reverse panel has dropped the Bryant & May name and replaced it with the words "Another Quality Redhead Product"

Contents 47 Excise E2994

☐ AGR 4

Greenlites - continued

Issued in 1987.
As AGR4 but the rear panel carries an advertisement for Redhead Barbecue Extra Long Matches, printed in red.

Contents 47 Excise E2994

☐ AGR 5



AGR 5a As AGR 1 but Contents 45

☐ AGR 5b☐ AGR 5 but bottom three lines missing on back panel☐ AGR 5cAs AGR 5 but the word "Greenlites" missing from back panel

AGR 5d As AGR 5a but with the addition of the red advertisement for Barbecue matches

"Made in Papua New Guinea"
on the reverse. The word
"Greenlites" is printed in a
thinner typeface on both panels.
The reverse panel carries a red
picture of the Redheads
Firelighters pack.
The two panels are reversed
compared with previous
Greenlites skillets

Contents 47 No Excise

☐ AGR 6



Army Greenlites

Issued in 1985 for Australian Army ration packs. Printed in olive green on white with the Army insignia in yellow.

Contents 47 Excise E2994

☐ AGR 7



AGR 8 Issued in 1987. Similar to AGR 7 except the word "Greenlites" now appears on the reverse panel and the contents has dropped to 45.

"Cheapies"

The following boxes were made by Bryant & May for various grocery chains. The generic brands sold well below the cost of the usual B&M products and were an attempt by Bryant & May to fight the cheap imports from Korea and Indonesia, etc.



THREE KANGAROOS

A skillet and wrapper, first issued in late 1981 and quite common.
Printed dark brown on brown card.

Contents 42 Excise E2994

☐ ACH 1



FABULOUS

A skillet and wrapper, issued in 1982 for Grocery Wholesalers Pty Ltd of Bayswater, Victoria.

This skillet may have been available only in Western Australia.

Printed dark green on yellow

Contents 42 No Excise

ACH 2



FABULOUS

Similar to the previous skillet but with the addition of "Made in Australia" and the Excise number.

Dark green on deep yellow

Contents 42 Excise E2994

☐ ACH 3

Dark green on yellow



BRYANT & MAY SKILLETS - Made in Australia Match Wits with Halfcase

A generic brand, produced in 1982 for Permewan Wright's "Half-case Warehouses". There are 32 numbered skillets in the set, the front panel has the brand name "Payless" and each reverse panel has a word puzzle, plus the solution to another puzzle.

Contents 42 Excise E2994.

ACH5	1. Flounder Fillets	ACH21	17. Nhill (An Australian country town)
ACH6	2. A break at half-time	ACH22	18. Broken Hill
ACH7	3. Top billing	ACH23	19. Timbuktu
ACH8	4. I'm downright stupid	ACH24	20. Gundagai
ACH9	5. Brown onions	ACH25	21. Anglesea
ACH10	6. Half case	☐ ACH26	22. Geelong
ACH11	7. Scrambled eggs	ACH27	23. TV show: The Odd Couple
ACH12	8. Four on the floor	ACH28	24. TV show: Countdown
ACH13	9. Column shift	☐ ACH29	25. Just around the corner
ACH14	10. Reverse gear	ACH30	26. Tall order
ACH15	11. Mixed business and smallgoods	ACH31	27. All mixed up
ACH16	12. I'm overworked and underpaid	ACH32	28. Stitch in time
ACH17	13, Going overseas	☐ ACH33	29. 4 speed plus overdrive
ACH18	14. A bad spell of weather	☐ ACH34	30. Close shave
ACH19	15. The Dead Sea	☐ ACH35	31. Read between the lines
ACH20	16. Casino	☐ ACH36	32. Byron Bay



ACH 6



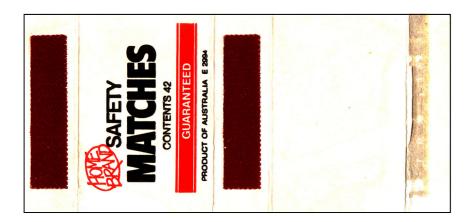
SAFETY MATCHES

Produced in 1983 and sold in Woolworths stores.
The reverse panel in blank.

Colours: Black on white

Contents 42 Excise E2994

☐ ACH37



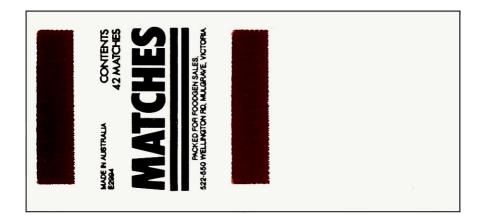
SAFETY MATCHES

Produced in 1983 for Woolworths stores.

Colours: Black on white with the Home Brand symbol and the "Guaranteed" panel printed in red.

Contents 42 Excise E2994

☐ ACH38



MATCHES

Produced in 1983 for Foodgen Sales.

Colours: Black on white

Contents 42 Excise E2994

☐ ACH39



SCOTCHBUY

Produced in 1983 for SSW stores.

Colours: Black on white

Contents 42 Excise E2994

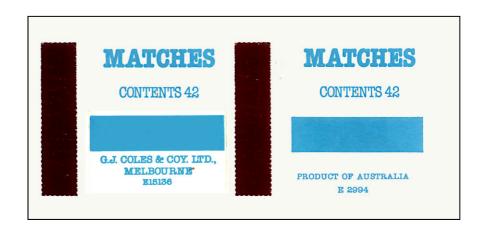
MATCHES

Produced in 1984 for Coles stores A code number E15136 appears on the front panel.

The word MATCHES is repeated on both sides.

Colours: Pale blue on white Contents 42 Excise E2994

☐ ACH41



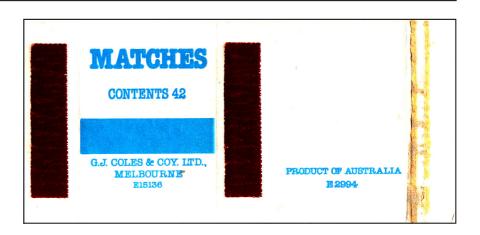
MATCHES

Produced in 1985 for Coles stores.
The word MATCHES appears only on the front panel. A code number E15136 appears on the front panel.
Colours: Pale blue on white.
Contents 42 Excise E2994

☐ ACH42

As above but with smaller printing.

☐ ACH42a



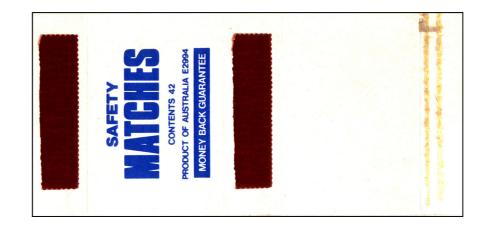
SAFETY MATCHES

Produced in 1985 for R G Withers Pty Ltd. The words "Money Back Guarantee" suggest that it was made for sale in Woolworths.

Colours: Blue on white

Contents 42 Excise E2994

☐ ACH43



KANGAROO

Produced in 1985 and very common for a long period. It is still on sale but manufactured overseas.

Colours: Background is blue on white and features the Southern Cross. The kangaroo and the contents line are printed in red.

Contents 42 Excise E2994





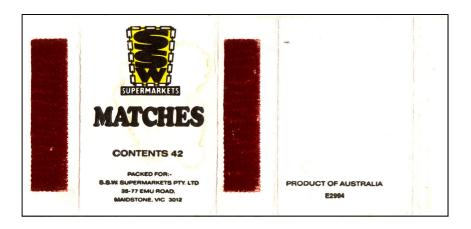
PICK 'n' PAY

Produced in 1985 for Pick 'n' Pay Hypermarket Pty. Ltd.

Colours: Blue on white

Contents 42 Excise E2994

☐ ACH45



SSW

Produced in 1985 for SSW Supermarkets

Pty. Ltd.

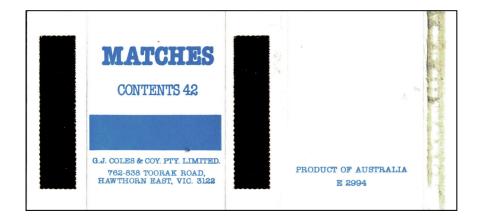
Colours: Black and yellow on white

Contents 42 Excise E2994

☐ ACH46

Colours: Black and red on white

☐ ACH47



MATCHES

Produced in 1987 for Coles stores. The skillet carries the full Coles address

Colours: Pale blue on white

Contents 42 Excise E2994

☐ ACH48



NEWSPOWER

Produced in 1987 for Associated Newsagents (Co-op) Qld. Ltd. and sold only through newsagents.

Colours: Blue and red on white

Contents 42 Excise E2994

COGHLAN'S WINDPROOF AND WATERPROOF

Issued in 1987 for Coghlan's Ltd. Winnipeg, Canada.

Colours: Pale green and black on white

Contents 25

☐ AXP4



Issued in 1986 for Coghlan's Ltd. Winnipeg, Canada.

Colours: Orange and black

on white

Contents 47

☐ AXP5

Back panel inverted

□ AXP6





Made in Australia

Distributed by Coghlan's Ltd. Winnipeg, Canada

COGHLAN'S WATERPROOF

Issued in 1988 for Coghlan's Ltd. Winnipeg, Canada. The wording is in French and English.

Colours: Orange and black

on white

Contents 47

☐ AXP7

Export

Bryant & May exported waterproof matches in skillets to Canada and the USA. They did not carry the Bryant & May name or the Australian excise number.

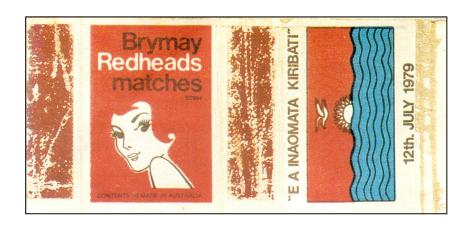
KIRIBATI INDEPENDENCE

Issued in 1979 to commemorate the granting of independence to this Pacific Island, formerly the Gilbert Islands, on the 12th July, 1979.

Colours: Red, blue and black on white. The reverse panel is the Republic's flag.

Contents 50 Excise E2994

□ AXP1





TRAILBOSS

Issued in 1988.

Colours: The word WATERPROOF and the pine tree are red, SAFETY MATCHES and TRAIL BOSS are green.
The small print is black on white.

No Contents

☐ AXP2

SAFESPORT

Issued in 1987 for Safesport, Denver, Colorado.

Colours: Dark blue on white with the flame and the border of the front name panel in red.

Contents 25

☐ AXP3



BRYANT & MAY SKILLET - Made in Australia

Miscellaneous Boxes

HOUSEHOLD MATCHES

Issued in 1985.

These Moisture Resistant matches were packaged in parlour size boxes.

The tray was partitioned to hold 100 matches neatly in each half.

A set of six recipes was printed on the back panel plus the

triangular 'Advance Australia' logo.

The illustrations are shown half size. The opened size of these skillets is 113mm x 187mm.

Contents 200 Excise E2994

☐ AMS1 Cherries Jubilee
☐ AMS2 Pot Roast
☐ AMS3 Chicken in Fruit Nectar
☐ AMS4 Bananas Flambé in Rum
☐ AMS5 Pork Chops with Cherries

AMS6 Crepés Suzette

The same 6 skillets were issued with a black and yellow circular 'Moisture Resistant' sticker on the front panel.

☐ AMS7 Cherries Jubilee

☐ AMS8 Pot Roast

☐ AMS9 Chicken in Fruit Nectar

☐ AMS10 Bananas Flambé in Rum

☐ AMS11 Pork Chops with Cherries

☐ AMS12 Crepés Suzette

The same 6 skillets were issued with 'Advance Australia' logo replaced with the Australian flag 'Proudly Australian' logo.

The 'moisture Resistant' sticker on the front

panel is now a blue teardrop shape. The manufacturer's details and excise were missing from the back of all except AMS16.

☐ AMS13 Cherries Jubilee

AMS14 Pot Roast

AMS15 Chicken in Fruit Nectar

☐ AMS16 Bananas Flambé in Rum

☐ AMS17 Pork Chops with Cherries

☐ AMS18 Crepés Suzette

BARBECUE MATCHES

Issued in 1985, these matches were longer, thicker and stronger than regular matches, for lighting barbecues and hard-to-get-to places. The back panel carried a recipe for Barbecue Sauce plus the Advance Australia logo. It was later issued without this logo on the back panel.

Contents 50 extra long matches No excise

☐ AMS19 Advance Australia logo

☐ AMS20 No logo





AMS₁

AMS₁₀

AMS19





EXTRA-LONG MATCHES

Issued in 1987.

Packaged in a flip-top box with the striker panel on the top of the box.

Box size: 60mm x 115mm x 20mm

Contents 50 Excise E2994

Plain striker. Black base panel

☐ AMS22

Honeycomb striker Black base panel

☐ AMS23

Honeycomb striker

"Extra-long matches" printed in white on the black base panel.

☐ AMS24



FLIP TOP

A novelty box of Redhead matches in a flip-top box, like a cigarette packet.

The striker panel is on the top of the box.

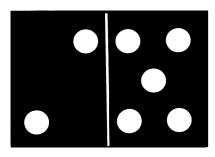
The two sides and the bottom read "SAFETY MATCHES REDHEADS"

The front panel has the contents line and the back reads "Made in Australia E2994"

Size 38mm wide x 60mm long and 22mm thick

Contents 33 Excise E2994

☐ AMS25



BRYANT & MAY SKILLETS - Made in Australia **Matchbox Dominoes**

A novelty box, the contents of the box are 22 slimline skillet matchboxes, printed to represent dominoes.

The back of the box has the rules for playing dominoes.

A red sleeve with a Christmas theme was printed to go over the box,

presumable as a gift wrapper.

Matchbox Dominoes





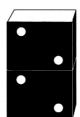


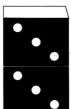


Matchbox Dominoes

F2994 Bryant & May Pty Ltd







Front, back and side



FOREIGN MADE SKILLETS

On October 28th, 1988, the closure of the Melbourne factory was announced and all production ceased in Australia.

The company was renamed "Swedish Match" and this company continues to manufacture and import "Redhead" matches into Australia.

All the skillets on the following pages are therefore produced in Sweden, unless indicated otherwise in the skillet description.

Index

Foreign Made

	Prefix	Page
60 Years — 'More Than Just Matches'	SSM	77
Antarctica	SAA	49
Art Strikes Back	SAB	64
Art Strikes Back — The Winners	SAB	65
Big Red Safari	SBR	54
Celebration Series	SCS	81
Eaglehawk Winning Wines	SEW	44
Extra-long	FXL	51, 63, 69, 76, 79, 82
Fifty Fabulous Years	SFF	59
Great Match Celebration	SGM	58
Green Dream	SGD	48
Handypak/Handy Pack	FHP	52, 61, 63, 70, 73, 78
Indigenous Art	SIA	72
International Redheads	SIR	66
International Redheads — The Winners	SIR	68
It's Safer With A Redhead	SSR	46, 60
M.A.T.C.H.P.L.A.Y.	SMP	41
Match Tricks	SMT	71, 74
Products	SPR	40, 42, 43, 45, 50, 53, 57
Recognise An Old Flame	SOF	67
Red Hot Tips	SRH	62
Single Issues	SSK	39, 73, 79
Spell Redheads	SSP	38
Super Long	FSL	61, 75, 80
The Big Red Safari	SBR	47
Wind & Water	FWW	56
Winfield Cup	SWC	55



Spell Redheads

A series of 9 skillets and wrapper, issued in 1989.

This was the first of the "Made in Sweden" skillet sets.

The series promoted a competition with prizes from Ansett Airlines, Sheraton Hotels and Ayers Rock Hotel.

To enter the draw, you had to collect boxes to spell the word "REDHEADS".

Printing plate number 4492 (printed on glue flap)

R
E
D
Н
Α
S
Ansett Airlines
Sheraton Hotel, Alice Springs
Ayers Rock Hotel









Single Issues

A horizontal, Contents 50. The back panel is the same as the Australian made box (ASK9) except "Made in Australia" now reads "Made in Sweden" and the striking panel is now a crosshatch design instead of the word "REDHEAD".

Printing plate number 4457



☐ SSK 1

A horizontal Contents 50 front panel. The Firelighter pack depicted on the back panel is now larger and produced in colour.

Printing plate number 4552



☐ SSK 2



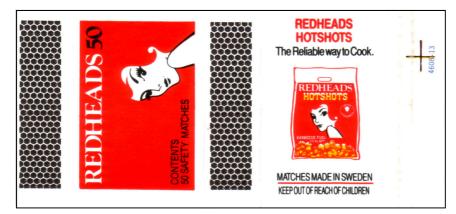
Products

A series of 18 skillets and wrapper, issued in 1990. Front panel is the standard horizontal Contents 50 design. The reverse panels show all the Redhead products available at the time. The bottom line of the back panel reads "KEEP OUT OF REACH OF CHILDREN".

Most skillets carry the printing plate number plus a skillet number.

Printing plate number 4608

```
☐ SPR1
              Firelighters. Safe. Odour free...(1)
              Extra-long Matches. 250% longer...(2)
☐ SPR2
☐ SPR3
              500 Matches. Quality Splints...(3)
              "Nothing fires up your barbie like a Redhead" (4)
☐ SPR4
☐ SPR5
              Wind & Waterproof Matches. Lights when wet (5)
☐ SPR6
              Wind & Waterproof Matches. Ideal match for outdoor enthusiast.(6)
☐ SPR7
              Wind & Waterproof Matches. Withstands 50 km/h winds (7)
☐ SPR8
              Gasmatch. Reliable flame...(8)
☐ SPR9
              Hotshots. "Nothing fires up your barbie like a Redhead" (9)
              Gasmatch. Ideal for reaching...(10)
☐ SPR10
☐ SPR11
              Hotshots. The new, no fuss way to barbecue. (11)
☐ SPR12
              Hotshots. The convenient alternative...(12)
☐ SPR13
              Hotshots. The reliable way to cook. (13)
☐ SPR14
              Hotshots. Carry a bag home today. (14)
☐ SPR15
              Firelighters. The perfect companion (15)
☐ SPR16
              Firelighters. Convenient...(-)
☐ SPR17
              Extra-long Matches. Strong, safe...(17)
☐ SPR18
              Extra-long Matches. Ideal for lighting
```



SPR 13



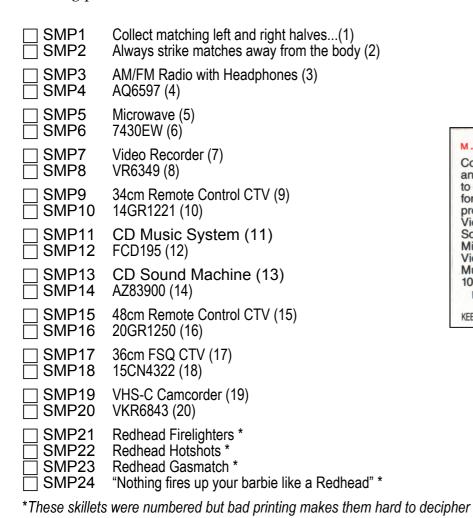
M.A.T.C.H.P.L.A.Y.

A series of 24 skillets and wrapper, issued in 1990-91 in conjunction with Philips. Nine prizes of Philips electrical goods were offered in the competition. The prizes could be won by collecting matching halves of the prizes printed on the reverse of each box.

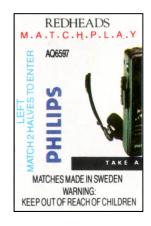
Packaged with the set was a box with a multicoloured back panel demonstrating the correct way to strike a match, plus four B&M Products, all with the same vertical front panel.

Front panel is the standard B&M vertical Contents 50 and each pair is numbered.

Printing plate number 4625



REDHEADS M.A.T.C.H.P.L.A. Collect matching left and right hand halves to enter prize draws for major Philips products. Video Camera, TV's, Sound Machines, Micro Waves, CD's, Video Recorders, Music Systems and 100 Clock Radios. MATCHES MADE IN SWEDEN WARNING: KEEP OUT OF REACH OF CHILDREN







SMP₂



Products

A reprint in 1990 of the previous series of 18 skillets and wrapper. The bottom line of the back panel now reads "WARNING. KEEP OUT OF REACH OF CHILDREN".

Most skillets carry the printing plate number plus a skillet number. Printing plate number 4631

☐ SPR19	Firelighters. Safe. Odour free(1)
☐ SPR20	Extra-long Matches. 250% longer(2)
☐ SPR21	500 Matches. Quality Splints(3)
☐ SPR22	"Nothing fires up your barbie like a Redhead" (4)
☐ SPR23	Wind & Waterproof Matches. Lights when wet (5)
☐ SPR24	Wind & Waterproof Matches. Ideal match for outdoor enthusiast.(6)
☐ SPR25	Wind & Waterproof Matches. Withstands 50 km/h winds (7)
☐ SPR26	Gasmatch. Reliable flame(8)
☐ SPR27	Hotshots. "Nothing fires up your barbie like a Redhead" (9)
☐ SPR28	Gasmatch. Ideal for reaching(10)
☐ SPR29	Hotshots. The new, no fuss way to barbecue. (11)
☐ SPR30	Hotshots. The convenient alternative(12)
☐ SPR31	Hotshots. The reliable way to cook. (13)
☐ SPR32	Hotshots. Carry a bag home today. (14)
☐ SPR33	Firelighters. The perfect companion (15)
☐ SPR34	Firelighters. Convenient(16)
☐ SPR35	Extra-long Matches. Strong, safe(17)
☐ SPR36	Extra-long Matches. Ideal for lighting (18)



SPR 19



Products

Another reprint of the 18 Products series in 1991.

The "Hotshots" barbecue fuel package was redesigned and renamed "Barbie-Fuel" and so the five Hotshots skillets have been redesigned to show the new product and name.

Printing plate number 4708

SPR37	Firelighters. Safe. Odour free(1)
SPR38	Extra-long Matches. 250% longer(2)
SPR39	500 Matches. Quality Splints(3)
SPR40	"Nothing fires up your barbie like a Redhead" (4)
SPR41	Wind & Waterproof Matches. Lights when wet (5)
SPR42	Wind & Waterproof Matches. Ideal match for outdoor enthusiast.(6)
SPR43	Wind & Waterproof Matches. Withstands 50 km/h winds (7)
SPR44	Gasmatch. Reliable flame(8)
SPR45	Barbie-Fuel. "Nothing fires up your barbie like a Redhead" (9)
☐ SPR46	Gasmatch. Ideal for reaching(10)
SPR47	Barbie-Fuel. The new, no fuss way to barbecue. (11)
SPR48	Barbie-Fuel. The convenient alternative(12)
SPR49	Barbie-Fuel. The reliable way to cook. (13)
☐ SPR50	Barbie-Fuel. Carry a bag home today. (14)
☐ SPR51	Firelighters. The perfect companion (15)
SPR52	Firelighters. Convenient(16)
SPR53	Extra-long Matches. Strong, safe(17)
☐ SPR54	Extra-long Matches. Ideal for lighting (18)



SPR 45



Eaglehawk Winning Wines

A series of 14 skillets and wrapper, issued in 1991, promoting Wolf Blass Eaglehawk wines.

The front panel is the standard B&M vertical Contents 50.

The reverse panel has details of a competition, or illustrates one of the series of Eaglehawk wines, in full colour.

Most skillets carry the printing plate number and a skillet number.

Four B&M Products were also packed with this series.

Printing plate number 4631

SEW1 SEW2 SEW3 SEW4 SEW5 SEW5 SEW6 SEW7 SEW8 SEW9 SEW10 SEW11 SEW12 SEW13 SEW14 SEW15 SEW15 SEW16 SEW17 SEW18	1988 Shiraz/Merlot Cabernet Sauvignon label (1) 1990 Rhine Riesling label (2) 1990 Fume Blanc label (3) Winning Wines. Collect 3 different (4) Collect 3 separate Eaglehawk labels to enter. (5) Fume Blanc bottle. Collect 3 different (6) Shiraz/Merlot bottle. Collect 3 different (7) Rhine Riesling bottle. Collect 3 different (8) Three bottles (9) 1988 Shiraz/Merlot bottle and wine description (10) 1990 Rhine Riesling bottle and wine description (11) 1990 Fume Blanc bottle and wine description (12) Enjoy wine in moderation (13) From South Australia's famous Clare Valley. (14) Redhead firelighters. Safe, Odour Proof Redhead Gasmatch. Reliable Flame Redhead Extralong. Extralong matches for Redhead Handypak. Big Box
--	---







SEW 5



Another reprint of some of the Products series plus wrapper, issued in 1992.

The individual skillet number has changed on some boxes.

A mystery with this series is a single Matchtrick label numbered "4 out of 15" and packaged in small numbers with this series. Unfortunately, the other fourteen Matchtricks have not yet been found!

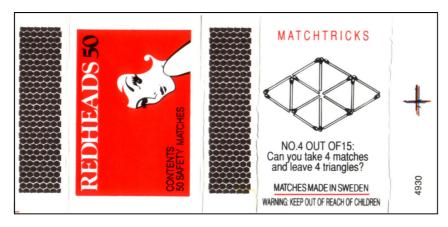
This series was produced with both black and light brown striking panels. The pattern is the same.

Printing plate number 4930

☐ SPR55	Wind & Waterproof. Ideal match (1)
☐ SPR56	Extra-long Matches. Strong. Safe. (2)
☐ SPR57	Wind & Waterproof Matches. Lights when wet. (3)
☐ SPR58	500 Matches. Quality Splints(4)
☐ SPR59	Gasmatch. Ideal for reaching hard to get places.(5)
☐ SPR60	Gasmatch. Reliable flame(6)
☐ SPR61	Matchtrick. 4 out of 15 (7)
☐ SPR62	Extra-long matches. Ideal for lighting (8)
☐ SPR63	Firelighters. Convenient. Easy to dispose (9)
☐ SPR64	"Nothing fires up your barbie like a Redhead



SPR 62



SPR 61



It's Safer with a Redhead

A series of 21 skillets and wrapper, issued in 1992. The series was issued with a competition, details of which were printed on the inside of the wrapper. Prizes were Wormald safety products, first aid kits, emergency light sticks and mountain bikes. Six of the reverse panels show the prizes with the heading in red at the top of the panel "It's Safer with a Redhead" The other 15 panels have the heading "Fire Safety" and show various fire safety tips. Shortly after issue, it was noticed that some of the skillets were printed with either heading, plus other variations listed below.

Printing plate and skillet numbers appear on most boxes. Printing plate number 4955. Contents 50.

"Fire Safety" heading

i ii e Sa	iety lieaulily
SSR1	Keep flammable liquids (-)
SSR2	Keep matches and all other (2)
SSR3	Store petroleum products (3)
SSR4	Careless fires cause harm (4)
SSR5	First Aid. (No logo) (5)
SSR6	Malvern Star Mountain Bike (6) *
SSR7	Afterglow (7)
SSR8	Breaking splints (8)
SSR9	Place a fireguard (0)
SSR10	Close windows and doors (10)
SSR11	Never go back into (1 1)
SSRI2	Wormald Fire Extinguisher(12)
SSR13	Keep your Fire Brigade number (13)
SSR14	Stop, drop and roll (14)
SSR15	Only use matches that comply (15)
SSR16	Pains-Wessex Light Stick (17)
SSR17	Cover up. Protect yourself (1 9)
SSR18	Crawl low in smoke (20)
SSR19	Install approved smoke detectors (21)

'It's Safer with a Redhead" heading

SSR20	Careless fires cause harm (4)
SSR21	First Aid Kit (Elastoplast logo) (5)
SSR22	First Aid Kit (no logo) (5)
SSR23	Malvern Star Mongrel Mountain bike (6)
SSR24	Place a fireguard (9)
SSR25	Close windows and doors (10)
SSR26	Never go back into (1 1)
SSR27	Wormald Fire Extinguisher (12)
SSR28	Stop, Drop ant Roll (14)
SSR29	Only use matches that comply (15)
SSR30	Wormald Smoke Detector (16)
SSR31	Pains-Wessex Light Stick (17)
SSR32	Wormald Fire Blanket (18)

^{*} The logo is subject to many colour variations due to the printing process, ranging from pale pink to indigo.



SSR₂



The Big Red Safari

A series of 8 skillets and a wrapper, issued in 1993. "Adelaide - Out of the Ordinary" and Land Rover joined Bryant & May in this promotion. Two Land Rovers and 16 luxury 10 day Safari Adventures could be won in the competition. Details of the competition were printed in the inside of the wrapper. Front panel is the standard B&M horizontal Contents 50.

The printing plate number and the individual skillet number did not appear on skillets marked

Printing plate number 5273

SBR1	Adelaide - Out of the Ordinary (1)
SBR2	Land Rover Discovery (2)
SBR3	Ansett Australia (3)
SBR4	Ramada Grand Hotel (4)
SBR5	Channel 9 Today (5)
SBR6	The Ghan *
SBR7	Ayers Rock Resort *
SBR8	Sahara Outback Tours, Alice Springs *



SBR 1

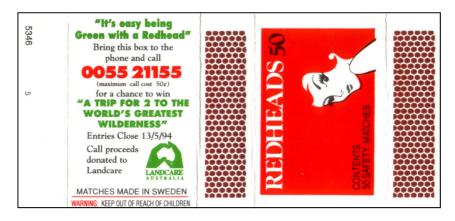


Green Dream

A series of nine skillets and wrapper, issued in 1994. The front panel is the standard Contents 50 horizontal design. Seven of the reverse panels tell of ways that Redhead matches are now environmentally safe. The other two skillets promote a competition, printed on the inside of the wrapper, to win a holiday for two people.

Printing plate number 5346

SGD1	Environmentally Responsible Matches
SGD2	Plantation Timber
SGD3	Biodegradable Matches
SGD4	Recycled Board
SGD5	A trip for 2 to the world's greatest wilderness
SGD6	B&M contribution to a better environment
SGD7	Elimination of Sulphur
SGD8	Zinc-free Compound
SGD9	Win a Green Dream Adventure



SGD 5



SGD₆



Antarctica

A series of fifteen skillets plus wrapper, issued in 1994.

A competition, "Hot Products, Cool Prizes" and a trip for 2 people to Antarctica was a feature of this issue.

Two of the reverse panels promoted this competition.

The other thirteen reverse panels featured photographs of various aspects of the Australian Antarctic Division. The series was reprinted when it was

noticed that one

photographer's name was mis-spelt. Five other panels were altered at the same time, making 21 different reverse panels in all.

Most of the skillets carry a skillet number next to the printing plate number.

Printing plate number 5389

SAA1 (1)	Australia - leading the way (Photo D. Melick)
SAA2 (1)	Antarctica - the vital link (Photo D. Melick)
SAA3 (2)	The world's largest glacier (Photo D. Cheeseman)
SAA4 (2)	Antarctica's ice cap. , . (Photo D. Cheeseman)
SAA5 (3)	The lowest temperature recorded (Photo R. Butler)
SAA6 (4)	Antarctica - the vital link (Photo M. Hesse)
SAA7 (4)	Australia - leading the way (Photo M. Hesse)
SAA8 (5)	Australia's most southern outpost (Photo P. Munro)
SAA9 (6)	Aurora Australis - Australia's Antarctic research vessel

SAA9 (6) Aurora Australis - Australia's Antarctic research vessel. (Photo R. Burbury)

SAA10 (7) The Emperor penguin incubates eggs . . . (Photo J. Hoelscher)
SAA111 (7) The Emperor penguin can incubate eggs . . . (Photo J. Hoelscher)
SAA12 (8) The Elephant seal can dive to 1450 metres . , . (Photo I. Boyd)
SAA13 (9) The Albatross has the largest wing span . . . (Photo Ivan Fox)
SAA14 (10) Auroras, lighting up the Antarctic heavens (Photo D. Day)
SAA15 (11) Marine higherists and search and Characterists and Saanta (Photo D. Day)

SAA15 (11) Marine biologists - unlocking the secrets . . . (Photo Steve Nicol)

SAA16 (12) "The heaving ocean, dashing against its mighty glistening walls . . ." (Photo P. Arricus)

SAA17 (12) "The heaving ocean, dashing against its mighty glistening walls . . ." (Photo P. Arriens)

SAA18 (13) "Seals and penguins on magic gondolas . . ." (Photo by U/K) SAA19 (13) "Seals and penguins on magic gondolas . . ." (No photo credit)

SAA20 (14) WIN the adventure of a lifetime . . .



SAA 19



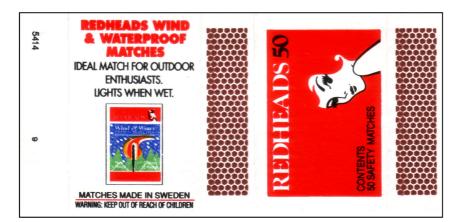
Products

A variation on the earlier Products issues. This time there are nine skillets in the set. Two of the back panels carry familiar slogans: It's Safer with a Redhead! with the Australian Safety Standard seal from the SSR series and It's Easy Being Green with a Redhead! with the "Environmentally Friendly" logo now carried on the wrappers. The other seven skillets show the current Redhead products. The print quality of the multi-coloured reverse

panels is excellent, with each product being shown in its actual colours. Some of the skillets carry individual numbers as well as the printing plate number.

Printing plate number 5414

SPR65	It's Safer with a Redhead
SPR66	It's easy being Green with a Redhead
SPR67	Redhead Greenlites (3)
SPR68	Extra-long (4)
SPR69	Redhead Handypak (5)
SPR70	Firelighters (6)
SPR71	Redhead Disposable Gasmatch (7)
SPR72	Redhead Refillable Gasmatch
SPR73	Redhead Wind and Waterproof Matches



SPR 73

Extra-long (Flip-top box)

The front panel is the same as the Australian-made version. The back panel differs only in the country of manufacture. Plain striker on top and the words "Extra-long matches" printed on the base in reverse. The second printing has the date of issue on the back.

FXL 1 Made in Portugal — Excise E2994

FXL 2 Made in Portugal — Excise E2994—91.02.20

Extra-long (Horizontal box)

As the flip-top box was not very popular due to its small striking panel on top, the Extra-long match box was re-designed in a horizontal format. Both ends of the tray (FXL 3-7) have reverse printing "EXTRA-LONG MATCHES". The first issue had no date of issue, but all the rest carry the date. No excise number

- ☐ FXL 3 Made in Portugal No date
 ☐ FXL 4 Made in Portugal 92.01.15
 ☐ FXL 5 Made in Portugal 92.07.15
 ☐ FXL 6 Made in Portugal 92.10.01
 ☐ FXL 7 Made in Portugal 93.01.15
 ☐ FXL 8 Made in Portugal 93.05.15
 ☐ FXL 9 Made in Portugal 93.10.15
- SOURCE STRA-LONG
 MATCHES

 IDEAL FOR LIGHTING OVENS, HEATERS,
 GAS HOT WATER SYSTEMS,
 BARBEQUES, FIRES ETC.

 REDHEADS

 SOURCE

 STRA-LONG
 MATCHES

 EXTRA-LONG
 MATCHES

 RECHEADS

 SOURCE

 BARBEQUES

 SOURCE

 SOURCE

 BARBEQUES

 BARBEQUES

□ EVI 10	Made in Chain 04 02 15
☐ FXL 10	Made in Spain — 94.02.15
☐ FXL 11	Made in Spain — 94-06-14**
☐ FXL 12	Made in Spain — 94-10-10
☐ FXL 13	Made in Spain — 94-12-2
☐ FXL 14	Made in Spain — 95-01-16
☐ FXL 15	Made in Spain — 95-04-18
☐ FXL 16	Made in Spain — 95-06-15
☐ FXL 17	Made in Spain — 95-09-15
☐ FXL 18	Made in Spain — 95-11-24
☐ FXL 19	Made in Spain — 96-02-15
☐ FXL 20	Made in Spain — 96-05-10
☐ FXL 21	Made in Spain — 96-07-15
☐ FXL 22	Made in Spain — 96-09-12
☐ FXL 23	Made in Spain — 96-11-06
☐ FXL 24	Made in Spain — 97-01-14
☐ FXL 25	Made in Spain — 97-02-12
☐ FXL 26	Made in Spain — 97-04-01
☐ FXL 27	Made in Spain — 97-05-14
☐ FXL 28	Made in Spain — 97-07-03
☐ FXL 29	Made in Spain — 97-09-25
☐ FXL 30	Made in Spain — 97-10-14
☐ FXL 31	Made in Spain — 97-10-27
☐ FXL 32	Made in Spain — 97-11-12
☐ FXL 33	Made in Spain — 97-12-23
☐ FXL 34	Made in Spain — 98-1-30
☐ FXL 35	Made in Spain — 98-04-15
☐ FXL 36	Made in Spain — 98-05-06
☐ FXL 37	Made in Spain — 98-06-25
☐ FXL 38	Made in Spain — 98-07-10
☐ FXL 39	Made in Spain — 98-09-07
☐ FXL 40	Made in Spain — 98-10-02
FXL 41	Made in Spain — 98-11-02

^{**}Note: Date dividers are now hyphens

Handypak

A new design box containing 270 matches, made in Sweden. The word "HANDYPAK" on the front panel is printed in yellow. The word "NEW" is printed as a white on black oblique panel in the top left corner. The colour red is lighter, more orangy than usual. Box size is $120 \times 65 \times 29 \text{mm}$.

Printing plate number 4565. Honeycomb striker.

FHP 1 Contents 270

Re-issued with a slightly different front panel. A horizontal match appears beneath the contents line.

☐ FHP 2 Contents 270 — Handysize Safety Matches

As FHP1 but darker red. The size is 118 x 65 x 29mm. The back panel has been re-arranged and flipped. The matches are now made in India.

FHP 3 Contents 270

As FHP2 but with a plain striker. Made in Brazil.

FHP 4 Contents 270 — Handysize Safety Matches



A completely re-designed box. The colour is back to orangy-red. A yellow band crosses the bottom right corner with the words. "New Thicker, Longer Match" printed in black. The striker panel is only half the width of the box edge to allow for two lines of type; "HANDY THICKER, LONGER MATCH" and "STRIKE MATCH AWAY FROM SELF". The contents is down to 250 to allow for the thicker matches and the country of manufacture is now Chile. Size 120 x 65 x 32.5.mm

FHP 5 Contents 250

Reissued with colour a darker red and with wording "MARINETTI S.A." moved from bottom right on front panel to bottom right on reverse panel.

FHP 6 Contents 250





Products

A reprint of the previous Products series. The wrapper design did not change, nor did the first nine skillets. The only clues to the changes were that the wrapper was folded so that it opened at the sides first instead of the bottom, the inclusion of the tenth skillet plus the change to the printing plate number, which couldn't be seen until the skillets were

opened flat! Printing plate number 5498

SPR74	It's Safer with a Redhead (No number)
SPR75	It's Easy being Green with a Redhead (no number)
SPR76	Redhead Greenlites (3)
SPR77	Redhead Extra-long Matches(4)
SPR78	Redhead Handypak (5)
SPR79	Redhead Firelighters (6)
SPR80	Redhead Disposable Gasmatch (7)
SPR81	Redhead Refillable Gasmatch (8)
SPR82	Redhead Wind and Waterproof Matches
SPR83	The correct way to strike a match (10)



SPR 83



Big Red Safari

A series of five skillets issued in March, 1995, promoting another Big Red Safari competition, similar to the 1993 issue.

Prizes offered include three Outback Safari holidays plus a chance to win a Land Rover, valued at \$48,000.

Full details of the competition were printed on the inside of the wrapper.

The glue flap now carries a capital C (Competition?) as well as the print and skillet numbers. Printing plate number 5615

☐ SBR9 Land Rover (1)
☐ SBR10 Cable Beach Club, Broome (2)
☐ SBR11 Frontier — Katherine (3)
☐ SBR12 Kununurra (4)
☐ SBR13 El Questro Station (5)













Winfield Cup

A series of 20 skillets issued in August, 1995, promoting The Winfield Cup and featuring all the Rugby League teams that compete for the trophy.

These skillets were only issued in a special display of Winfield cigarettes. They were packaged with two matchboxes and two cigarette packets in an individual pack, selling for \$10.50 a pack. There was a different pack for each of the cigarette tar contents. A large cardboard point-of-sale set up displayed these packs, but they were very scarce and were not on sale for very long.

The front panel feature the club flag and Miss Redhead' shoulder carries the

club's colours.

The back panel shows the club's badge and history. The packs were only on sale in the States where Rugby League is promoted, e.g. N.S.W., Queensland, South Australia and Northern Territory. Only 15,000 sets were produced. 5000 boxes were allocated to the clubs and 2000 sets were given away as special presentation packs to employees of Rothmans.

Printing plate number 5706. The glue flap also carries the skillet number a capital S (for Special?).



Western Suburbs

Auckland Warriors

South Queensland Crushers

Western Reds



South Australian Point of Sale display



☐ SWC17

∃SWC18

□ SWC19

∃ SWC20



Wind and Water

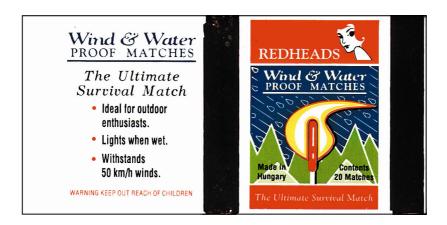
Once again produced as a skillet, this time made in Hungary and advertised as "The Ultimate Survival Match"!

Featuring a multi-coloured front panel and a back panel printed in blue, black and red, with the red colour printed more as a rusty orange.

Size 103 x 55mm. Contents 20.

Made in Hungary

☐ FWW1



A re-hash of FWW1, with the addition of a bar code and only one striker panel. Size 103 x 55mm. Contents 20. Made in Hungary

☐ FWW2





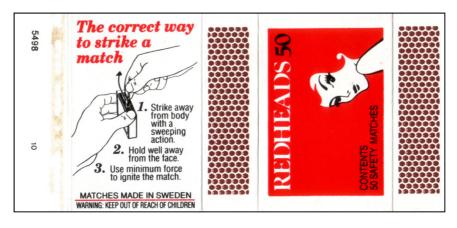
Products

A reprint of the previous Products series (5498), this 1996 version has the same products but the striker panel is different. The honeycomb pattern has larger cells which run diagonally. The shade of red is darker and shinier on both the boxes and the wrapper. This is the only way to identify the new version.

Printing plate number remains 5498

SPR84 It's Safer with a Redhead SPR85 It's Easy being Green with a Redhead SPR86 **Redhead Greenlites** SPR87 Redhead Extra-long Matches SPR88 Redhead Handypak SPR89 Redhead Firelighters SPR90 Redhead Disposable Gasmatch SPR91 Redhead Refillable Gasmatch SPR92 Redhead Wind and Waterproof Matches SPR93 The correct way to strike a match







Great Match Celebration

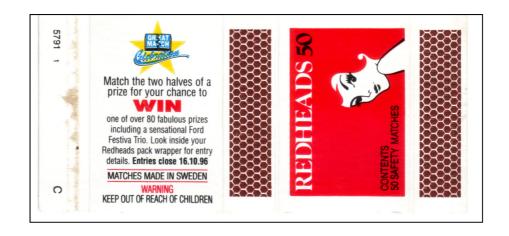
A series of 13 multi-coloured skillets and wrapper, issued early 1996 and printed in the new darker red. The first box gives details of the competition, which is similar to the 1990-91 M.A.T.C.H.P.L.A.Y. series. The inside of the wrapper carries the rules of competition and entry form. The other twelve boxes show right and left halves of the prizes. Match the

two halves and send them to B&M for a chance to win that prize. Apart from the distinctive wrapper, which showed all the prize-donating companies' logos, there were also promotional stickers and hanging shelf

competition entry forms.

Printing plate number remains 5791. The glue flap also carried a C.

☐ SGM1	"Match two halves to win"
☐ SGM2	Ford Festiva Right (2)
☐ SGM3	Ford Festiva Left (8)
☐ SGM4	Malvern Star Mountain Bike Right (3—not numbered)
☐ SGM5	Malvern Star Mountain Bike Left (9)
☐ SGM6	Slazenger Tennis Racquet Right (4)
☐ SGM7	Slazenger Tennis Racquet Left (10)
☐ SGM8	Black & Decker Whipper Snipper Right (5)
☐ SGM9	Black & Decker Whipper Snipper Left (11)
☐ SGM10	DBlack & Decker Super Juicer Right (6)
☐ SGM1′	Black & Decker Super Juicer Left (12)
☐ SGM12	2Slazenger Golf Clubs Right (7)
□ SGM13	3Slazenger Golf Clubs Left (13)





Fifty Fabulous Years

Issued in September 1996 to coincide with the fiftieth birthday of the famous Miss Redhead. The series has a distinctive white wrapper with the four styles of Miss Redhead plus the "Fifty Fabulous Years" logo. Each of the four styles is shown on a skillet front, with each style carrying a trivia panel on the reverse. The logo boxes have four different trivia panels and

Miss Redhead boxes have two different trivia panels making twelve different boxes in all.

Printing plate number C 5848

```
☐ SSF1
               Logo — "Redhead matches fully comply . . . "(1)
               Logo — "The name Redhead is derived . . ." (2)
☐ SSF2
               Logo — "The Redhead lady has had 3 . . . " ( )
☐ SSF3
               Logo — "Bryant & May's factory in . . . " (4)
☐ SSF4
               Miss Redhead 1946 — "The first Redhead lady . . . "
☐ SSF5
□ SSF6
               Miss Redhead 1946 — "The Redhead lady has had 3 . . . "
               Miss Redhead 1958 — "The second Redhead design to . . . " (7)
☐ SSF7
               Miss Redhead 1958 — "The first colour photograph . . . " (8)
☐ SSF8
               Miss Redhead 1971 — "The third Redhead lady . . . " (9)
☐ SSF9
               Miss Redhead 1971 — ""Bryant & May's factory in . . ." (10)
☐ SSF10
               Miss Redhead 1975 — "In 1974 we saw the current . . ." ( )
☐ SSF11
               Miss Redhead 1975 — ""The first collective series . . ." (12)
☐ SSF12
```







It's Safer with a Redhead

This was the only issue for 1997 and even this was just a rehash of the 1992 series. This was presumable due to the expense associated with the launching of the Redhead home cleaning products.

Only nine numbered skillets were produced and the front panel has been changed from the vertical 1992 panel to the standard Redhead horizontal format. The back panels are from both the "Fire Safety" and "It's Safer with a Redhead" lists and the

equivalent skillet

number is shown below in brackets. The printing plate carries a 'C' number which was thought to signify a competition, but no details have been found. The wrapper is the same as for the last products series (plate 5498).

Printing plate number C5998

\square SSR38 "Keep flammable liquids" (-) $-$ [SSR1]
$\hfill \square$ SSR34 "Keep matches and all other" (-) — [SSR2]
$\hfill \square$ SSR35 "Close windows and doors" (3) — [SSR25]
☐ SSR36 "Never go back into" (4) — [SSR26]
\square SSR37 "Cover up. Protect yourself" (5) — [SSR17]
☐ SSR38 "Crawl low in smoke" (6) — [SSR18]
☐ SSR39 "Afterglow" (7) — [SSR7]
☐ SSR40 "Breaking splints" (8) — [SSR8]
☐ SSR41 "Place a fireguard" (9) — [SSR24]



Handypack

A skillet with a contents of 250 "Handy, thicker, longer" matches! Note the change in spelling of the name "Handypack". The plain striker panel is narrower than the box sides, allowing for two lines of type to be printed either side of the striker panel.

Colours used are red, blue, yellow and black.

Dimensions are 120 x 65 x 33mm.

Made in Chile

(Illustrations shown half size)

☐ FHP7

In 2002 the barcode number changed from 9310030010230 to 9310537101028

☐ FHP8



Premium Super Long Matches

A skillet with a contents of 30 "Superior long matches". This issue appeared in 1998 but was not very widely distributed. The matches are extra long and extra thick and tapered, similar to a chopstick, for lighting barbecues, etc. Dimensions $225 \times 87 \times 20$ mm. Made in Chile

(Illustrations shown half size)

☐ FSL1





Red Hot Tips

A set of 11 skillets, issued in 1999, depicting, on the back panel, various 'Redhead Safety Suggestions'. Each panel has a different hazard subject. The back panel is rather crowded as it now also carries a bar code plus the 'Warning' and the country of manufacture.

Printing plate number C6239

☐ SRH1	Install Home Fire Fighting Equipment (-)
☐ SRH2	Kitchen Stoves are a Fire Hazard (-)
☐ SRH3	Electric Blankets Burn (3)
☐ SRH4	First Aid for Burns (4)
☐ SRH5	Have Emergency Numbers Handy (5)
☐ SRH6	Faulty Wiring is Dangerous (6)
☐ SRH7	Smoke Alarms Save Lives (7)
☐ SRH8	Afterglow (8)
☐ SRH9	Cover Up to Survive (9)
☐ SRH10	Take Cover Inside (10)
☐ SRH11	The Safe Strike (11)



Extra Long Matches

Issued in 1999, this box replaces the long-running design listed on page 51. Unlike that version, there is no issue date printed on the box. Box size is $110 \times 64 \times 20$ mm.

Colours are mainly red and yellow with some white, dark green and dark blue.

Made in Spain

Contents 50 extra long matches.

☐ FXL42



Handypak

Issued in 1999, this design is identical to FHP5 on page 52 except for the slogan on the front yellow panel. This now reads "Handy Thicker, Longer Match". The slight but obvious variations to the size and spacing of other type on the box tells us that the whole box design has been reset.

Made in Chile

☐ FHP9



HANDY THICKER, LONGER MATCH



Art Strikes Back

The first set of Redhead for the year 2000 is a reprint of 11 skillets issued in 1999 as Red Hot Tips plus a new design wrapper. The reverse side is identical to the previous issue but the front has been redesigned to promote a competition for the design of new matchbox front panels. The competition has 4 categories—from school children to the general

public. There will be one

winner and four runners-up in each age category. These winning designs are to be published as a 'Limited Edition' set of 20 boxes in October 2000.

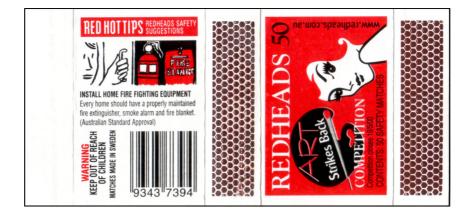
Another new innovation is the Redhead Web site address on the front of the box.

Printing plate number C6440



Competition logo as shown on wrapper

☐ SAB1 Install Home Fire Fighting Equipment (-) ☐ SAB2 Kitchen Stoves are a Fire Hazard (-) SAB3 Electric Blankets Burn (3) ☐ SAB4 First Aid for Burns (4) □ SAB5 Have Emergency Numbers Handy (5) Faulty Wiring is Dangerous (6) ☐ SAB6 ☐ SAB7 Smoke Alarms Save Lives (7) ☐ SAB8 Afterglow (8) ☐ SAB9 Cover Up to Survive (9) ☐ SAB10 Take Cover Inside (10) ☐ SAB11 The Safe Strike (11)





Art Strikes Back - The Winners

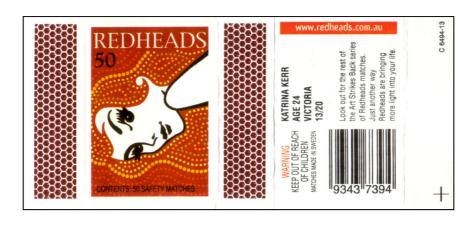
A set of 20 skillets plus wrapper showing the winning entries in the Art Strikes Back competition of 2000.

The front panels show the winning art work and the back panel gives the artist's name, age and the number of the label, e.g. 2/20. There is also an invitation to look out for the rest of the series.

Printing plate number C6494

SAB12	Jessica Crabbe - aged 12 (1)
SAB13	Alex Janczuk - aged 11 (2)
SAB14	Samuel Marshall - aged 11 (3)
SABI15	Anthony Kelly - aged 11 (4)
SAB16	Naomi Butterly - aged 11 (5)
SAB17	Emma Hargrave - aged 15 (6)
SAB18	Sarah McDonald - aged 14 (7)
SAB19	Jodie Emmerson - aged 14 (8)
SAB20	Zara Costello - aged 16 (9)
SAB21	Steve Piry - aged 15 (10)
SAB22	Matthew Sheedy - aged 19 (11)
SAB23	Sylvia Buckman - aged 20 (12)
SAB24	Katrina Kerr - aged 24 (13)
SAB25	Rebecca McLean - aged 20 (14)
SAB26	Coby Ruskin - aged 23 (15)
SAB27	Louisa Kyriakou - aged 27 (16)
SAB28	John Skillington - aged 44 (17)
SAB29	Vikki Borissow - aged 26 (18)
SAB30	Bernie Lishman - aged 36 (19)
SAB31	Roshi Jury - aged 36 (20)





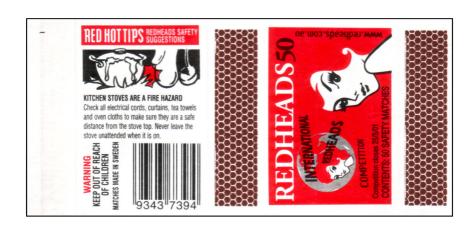


International Redhead

Following on from the success of the 'Art Strikes Back' promotion, B&M re-issued the labels in 2001 with a new competition. This time the competition was to produce a label denoting Miss Redhead wearing the various national dress and headwear of people that have make Australian their home. The examples that they gave were the 1984 Olympic Games

series. The backs of the boxes were the same as the Art Strikes Back' series Printing plate number C6542

Install Home Fire Fighting Equipment (-)
Kitchen Stoves are a Fire Hazard (-)
Electric Blankets Burn (3)
First Aid for Burns (4)
Have Emergency Numbers Handy (5)
Faulty Wiring is Dangerous (6)
Smoke Alarms Save Lives (7)
Afterglow (8)
Cover Up to Survive (9)
Take Cover Inside (10)
The Safe Strike (11)





Recognise an Old Flame?

A set of 12 skillets plus wrapper issued in mid-2001. The artist has depicted Miss Redhead with 12 different hairstyles, ranging from classical to punk. The reverse panel has a reprint of the numbered Match Tricks that first appeared on page 7.

Printing plate number C6598.

☐ SOF1











☐ SOF2

☐ SOF3

SOF4

☐ SOF5

□ SOF6











☐ SOF7

☐ SOF8

☐ SOF9

☐ SOF10

☐ SOF11



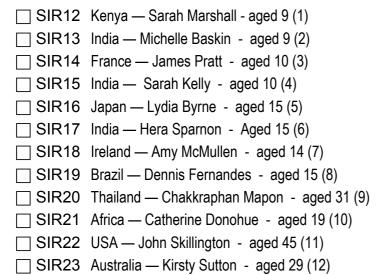
☐ SOF12

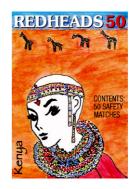


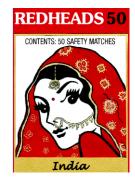
International Redhead—The Winners

Issued in November 2001, a numbered series of 12 skillets and wrapper. This would have to be the best series that we have seen so far. The designs are bright and clear and obviously have been chosen to suit the matchbox format. Each winner's details are listed on the reverse panel.

Printing plate number C6616







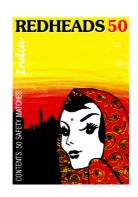
REDHEADS 50























Extra Long Matches

Issued in 2001-2, this is a re-hash of the FXL42 on page 63.

The front panel and the non-striker spine have been rotated. The other main change is the inclusion of a manufacture date again.

Made in Spain.

Contents 50 extra long matches.

The following dates have been recorded:

2001 DATES	2003 DATES
01-04-25	03-01-15
01-06-04	03-02-25
01-07-04	03-03-20
01-09-06	
01-10-10	
01-11-06	
01-12-05	

2002 DATES

02-02-06 02-04-04 02-06-05 02-06-28 02-07-16

02-09-24 02-12-12

REDHEADS (1) EXTRA LONG MATCHES

IDEAL FOR LIGHTING:

OVENS
HEATERS
HEATERS
BARBECUES etc.

REDHEADS

STARA LONG
WATER SYSTEMS
BARBECUES etc.

REDHEADS

PURPLE ON THE START OF THE START O



Another variant found has the two panels printed foot to foot instead of head to head, plus the striker panel is in the centre and is now a honeycomb pattern. Made in Sweden.

There is a date printed on the glue flap-04-08-13.

Contents 50 extra long matches.

☐ FXL44

Handy Pack

Issued in 2002. FHP10 carries the date 2002-05 but FHP11 has no date. Made in Spain

☐ FHP10



☐ FHP11





Match Tricks

Issued 2002. Once again the 12 Match Tricks have been re-issued, using the reverse panels from the 'Old Flame' series of last year and the standard horizontal front panel.

There appears to be no printing plate number.

☐ SMT1 Match Trick No. 1 ☐ SMT2 Match Trick No. 2 ☐ SMT3 Match Trick No. 3 ☐ SMT4 Match Trick No. 4 ☐ SMT5 Match Trick No. 5 Match Trick No. 6 ☐ SMT6 Match Trick No. 7 ☐ SMT7 Match Trick No. 8 ☐ SMT8 ☐ SMT9 Match Trick No. 9 ☐ SMT10 Match Trick No. 10 Match Trick No. 11 ☐ SMT11 Match Trick No. 12 ☐ SMT12



SMT 8



Indigenous Art

A numbered set of 12 skillets plus wrapper issued in June 2003.

This attractive series features the artwork of Brendon Murray, a descendant of the Wiradjuri peoples of Central New South Wales.

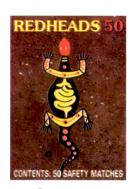
The reverse panels are reprints of the Match Trick series.

Printing plate number 6703.

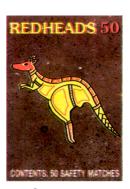
☐ SIA1







☐ SIA5



☐ SIA6



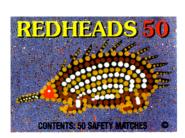
☐ SIA8



☐ SIA9



☐ SIA3



☐ SIA10



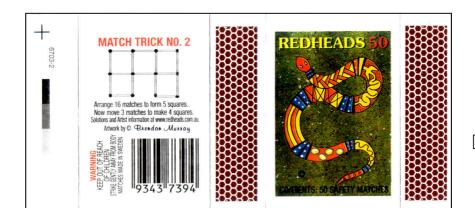
☐ SIA11



☐ SIA7



☐ SIA12



☐ SIA2



Single IssuesIssued in 2004, this skillet became the new 'standard 50' design.

The colour red is darker than the usual Redhead label.

Printing plate number 6835.



☐ SSK3

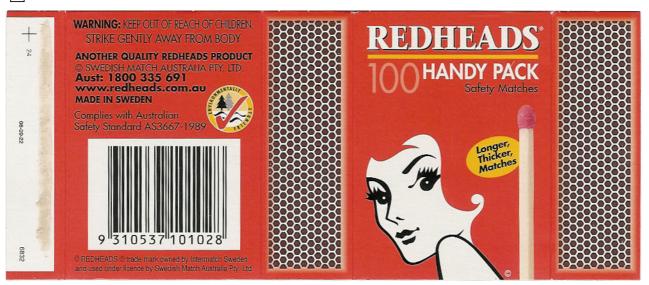
Handy Pack

Issued in 2006. There is a date on the glue flap - 06-09-22. Sold in three-box packages.

Contents 100

Printing plate number 6832

☐ FHP 12





Match Tricks

Issued 2004. Another 10 Match Tricks, continuing on from SMT12, plus five Products, showing colourful advertisements of Redheads products. Printing plate number 6740.

☐ SMT13 Match Trick No. 13 ☐ SMT14 Match Trick No. 14 Match Trick No. 15 ☐ SMT15 Match Trick No. 16 ☐ SMT16 Match Trick No. 17 ☐ SMT17 ☐ SMT18 Match Trick No. 18 ☐ SMT19 Match Trick No. 19 Match Trick No. 20 ☐ SMT20 Match Trick No. 21 ☐ SMT21 Match Trick No. 22 ☐ SMT22 ☐ SMT23 Redheads Firelighters ☐ SMT24 Redheads BBQ Accessories ☐ SMT25 Redheads Gasmatch ☐ SMT26 Redheads Extra Long Matches ☐ SMT27 Redheads Super Long Handypack Matches



SMT 24

Premium Super Long MatchesA skillet, issued around 2001/2, with a contents of 40 "Premium Super Long Matches".

Made in Hungary

☐ FSL2



(Illustrations shown half size)

The box was re-issued around 2004 without the "NEW" starburst on the front panel.

☐ FSL3



Extra Long

The date on the glue flap reads 05-01-20

Printing plate number 6833

Contents 50

☐ FXL45

The illustrations on this page are half actual size.





The box has been re-designed with the addition of a match on the front plus the word 'candles'. There is an additional logo on the reverse plus the number 50 on the heading.

The date on the glue flap reads 05-09-07

Printing plate number 6887

Contents 50

☐ FXL46

Issued in 2007 as part of the 60th birthday celebrations for Miss Redhead.

The box size is 110mm wide x 63mm high x 18mm deep.

Two different dates have been noticed on the glue flap - 02/08/07 and 03/15/07

Contents 50

Printing plate number 7023

☐ FXL47





60 Years—'More Than Just Matches'

Issued in 2007, a set of 36 skillets and wrapper to commemorate the 60th anniversary of Redhead matches (only one year late!)

Each skillet shows a different label or skillet front selected from the many sets issued since 1946 except the last skillet which has the '60 Years' logo.

The reverse panel gives the year of issue of the front panel and the name of the set plus an invitation to view the set on the "Redhead" website.

The original catalogue numbers are shown in parentheses.

Printing plate number 7024

☐ SSM1	200 Years Achievement (AAA 11)	☐ SSM19	Marine Life (S10-37)
☐ SSM2	All Australian States (S15-26)	☐ SSM20	Matchbox Poker (AMP 18)
☐ SSM3	Architecture (S19-25)	☐ SSM21	Melbourne Olympics (S1-1)
☐ SSM4	Art Strikes Back (SAB 29)	☐ SSM22	Miss Redhead 1946 (DRE 1)
☐ SSM5	Aust. Decimal Currency (S9-1)	☐ SSM23	Miss Redhead 1958 (DRE 4)
☐ SSM6	Australian Fauna (S22-19)	☐ SSM24	Miss Redhead 1971 (DRE 6)
☐ SSM7	Campcraft (ACA 4)	☐ SSM25	Marine Life (S10-46)
☐ SSM8	Captain Cook (S14-15)	☐ SSM26	Mythology (S7-60)
☐ SSM9	International Redheads (SIR 23)	☐ SSM27	Play It Safe With A Redhead (APS 1)
☐ SSM10	Commonwealth Games Brisbane (AFR 63)	☐ SSM28	Queensland Centenary (S3-22)
☐ SSM11	Costumes (S18-13)	☐ SSM29	Redhead Hairstyles (SOF 10)
☐ SSM12	Explorers (S12-30)	☐ SSM30	Safety Series (S20-40)
☐ SSM13	Famous Redheads (AMT 62)	☐ SSM31	Space (S16-1)
☐ SSM14	Indigenous Collection (SIA 1)	☐ SSM32	Teasers 1984-85 (ATE 20)
☐ SSM15	Indigenous Collection (SIA 11)	☐ SSM33	Teasers 1986 (ABB 4)
☐ SSM16	International Redheads (SIR 22)	☐ SSM34	Think Metric (S21-14a)
☐ SSM17	Inventors (S13-6)	☐ SSM35	Transport (S11-21)
☐ SSM18	LA Olympics (AOT 28)	☐ SSM36	Logo



SSM 18

Handy Pack

Issued in 2007 as part of the 60th birthday celebrations for Miss Redhead. Sold in three-box packages.

The box size is 53mm wide x 72mm high x 25mm deep.

Contents 100

Printing plate number 7022

☐ FHP13



Issued in 2007. There is a date on the glue flap - 2007-10-09. Sold in three-box packages.

Contents 90

Printing plate number 7071

☐ FHP 14





Single Issues

Issued in 2008, this skillet replaces the standard 50 box with a contents 45 box.

Printing plate number 7070.

☐ SSK4



Extra Long

Issued in 2008. A re-designed box to hold the reduced contents of 45 matches.

The box size is 110mm wide x 63mm high x 18mm deep.

The glue flap has the date of printing – 2007-10-09.

Contents 45

Printing plate number 7072.

☐ FXL48

Illustration shown half size



Super Long

Issued in 2007 Size 218mm x 65mm x 18mm Contents 40 Made in Hungary

Illustrations shown half size

☐ FSL4





Re-issued in late 2008 with the contents reduced to 35 and some changes to the box.

☐ FSL5



Celebration Series

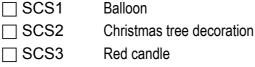
Issued in December 2008, a set of 5 skillets and wrapper to celebrate the Christmas festivities.

Each skillet shows a festive decoration with Miss Redhead's face on it.

The crowded back of the skillet now carries a yellow and red "Environmentally Friendly" logo.

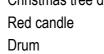
On some skillets, the warning panel appears to be printed in yellow, but that is thought to be caused by the yellow printing plate being slightly our of register.

Printing plate number 7149



□ SCS4

□ SCS5



Red heart



The wrapper is quite distinctive









SCS₁

Extra Long

Issued in 2008/9.

Re-designed boxes to complement the "Celebration Series". The box size is 110mm wide x 63mm high x 18mm deep. The glue flap has the date of printing—2008-10-02.

Contents 45

Printing plate number 7150-1 and 7150-2

☐ FXL49 Drum ☐ FXL50 Gift box

The illustrations are half actual size.



